



The ROADRUNNER

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Members-at-large: Notify AAUW Records Office, 1111 16th St., Washington, DC 20038.

SOCORRO BRANCH HOSTS EXCELLENT FALL WORKSHOP

Over thirty members and guests participated in the Fall Workshop held on October 16th. Ten branches were represented at “A Saturday Sojourn to Socorro.”

The event kicked off on Friday evening with a delicious Mexican buffet provided by members of the Socorro branch and held at the home of long-time Socorro member Elise Brower. Good food, renewed acquaintances, lively conversation, and a special treat of organ music played by the hostess made for a delightful evening.



Elise Brower

The Saturday morning Leadership Team Meeting was held at the Church of the Epiphany and was well-attended by officers, branch presidents or representatives, and some member guests. Following a program on women’s suffrage by Deanise Marta, *Roadrunner* editor and president of the Las Cruces branch, a gourmet lunch was served by the Mad Hatters, a Socorro catering company.



Kristie Ross (l.) and Erika Derkas

The afternoon began with a workshop titled “Mentoring Relationships from Bud to Blossom” presented by Dr. Kristie Ross and Dr. Erika Derkas of New Mexico Highlands University. They led a discussion on various types of mentoring and we were encouraged to try new ways to reach college women on our New Mexico campuses. Co-president Shelley Rossbach then led a workshop called “The Future of Branches—Issues and Successes.” Members broke into groups to discuss concerns currently facing many branches and how other branches have addressed them.

Our workshop was successful because of the work and participation of our members. I left more than a bit tired, but as always, with renewed enthusiasm for AAUW and our mission here in New Mexico!

Our next gathering will be the Leadership Team Meeting and Legislative Day in Santa Fe. Look for more information on page 8 of this issue of the *Roadrunner*.

Mary Sandford, Co-president

AAUW-NM WINTER CALENDAR

December 31	Deadline for nominations for the Terry Sleight award—submit to Jean Bahr Postmark deadline for AAUW Fund contributions for 2010
January 1	Deadline for nomination suggestions for state officers; submit to nominating committee—Nina Thayer, Chair Half-year dues accepted
January 8	Lobby Corps Planning Meeting
January 15	Deadline date for proposed bylaws changes—submit to Louise Drlik or Pam Daves Deadline for proposed resolutions—submit to Dixie Trebbe
January 25	Choice Rally at State Capitol 12:30 p.m.
February 13	Winter Leadership Team Meeting—Santa Fe branch hosting
February 14	A Day at the Legislature
February 15	Deadline for nominations for the Grace Barker Wilson award—submit to Pam Daves
February 20	Deadline for Spring <i>Roadrunner</i>
March	Women's History Month

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

FROM YOUR PRESIDENTS



Change is in the air! Not only can you smell the change in seasons, we know that some changes will undoubtedly happen in our lives as a result of the elections. Whether the changes are good or bad will depend upon your viewpoint and where you live. But one thing we know is that change happened for the better in 1920, when women finally got the vote on August 26, and even before that, on January 6, 1912, when New Mexico became the 47th state in the union. When I was in Scottsdale recently, the president-elect of the Scottsdale branch, Dorie Roepke, mentioned that she and their branch are heavily involved with Scottsdale Community College, as well as other groups, in a project to highlight the roles women have played in Arizona history for their upcoming centennial celebration. They are going to begin with Native American and Hispanic women and proceed from there.

I did a little research, and found out that Arizona became a state on February 14, 1912, just one month after New Mexico. So, our centennial celebrations will be almost simultaneous. I did a little more research and found that there is a task force and committee planning the New Mexico centennial celebration for 2012 (www.nmcentennial.org). What I'm wondering now is if we have an AAUW member (or group of members) who would like to investigate what is happening and see if there is a way for AAUW to participate on the state level. If this idea appeals to you, please let Mary or me know. This would be a great opportunity to both highlight the important roles that women have played in our state and to publicize AAUW.

I hope you all have a fabulous holiday season full of family, friends, food, and fun. See you in February!

Shelley Rossbach, Co-president

NOMINATIONS OPEN FOR 2011-2013 STATE OFFICES

The new bylaws approved at last April's convention reduce the number of elected officers on the Leadership Team. Four offices will be filled this coming spring (odd-numbered years) and they are:

- Program Chair (First Vice President)
- Finance Chair
- Public Policy Chair
- AAUW Funds Chair



The Nominations Committee is looking for a few good members to fill these important offices. Each branch is asked to submit one or two names of qualified and capable members to Nina Thayer by January 1. Although new job descriptions are in progress, the responsibilities of each position are summarized below. All officers are elected for two-year terms and are eligible for not more than three terms in the same office.

- The Program Chair is responsible for implementing AAUW mission-based programming at the fall workshop and spring convention, as well as helping branches do the same.
- The Finance Chair is responsible for collecting, disbursing, and accounting for all AAUW-NM funds and meeting federal, state and AAUW reporting deadlines.
- The Public Policy Chair is responsible for implementing the AAUW and AAUW-NM public policy programs at the state level and encouraging the branches to do the same.
- AAUW Funds Chair is responsible for collecting, disbursing, and accounting for all AAUW Funds for AAUW-NM and encouraging both branch and state support for all of the AAUW Funds, including LAF.

Nominations Committee: Nina Thayer, Chair; Mimi Salinger; Shila Marek

A Happy Holiday Season to One and All!

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NCCWSL – WHAT KIND OF A WHISTLE IS THAT???

Actually, NCCWSL is a leadership conference extraordinaire for college women student leaders. It will be held June 2-4, 2011 at the University of Maryland – College Park Campus. AAUW-NM has \$1500 in the budget to provide scholarships for three New Mexico college women student leaders to attend the conference. AAUW-NM pays the \$395 fee which includes registration, awards ceremony and reception, lodging and scheduled meals. Some branches have also budgeted money to assist NCCWSL participants.

To learn more about NCCWSL go to www.nccwsl.org. Then talk with faculty, staff, administrators, and students on the campus near you to encourage young women to apply for the AAUW-NM NCCWSL scholarship on the AAUW-NM website or to register online. Brochures can be printed from the NCCWSL website. Applications for the AAUW-NM NCCWSL scholarship are due Tuesday, March 15, 2011.



Our 2010 NCCWSL participants Crystal Montoya (l.) and Yolanda (Yolie) Elias

Karyl Lyne, NCCWSL Chair

BRANCH GRANTS APPROVED



At the Fall Workshop, the Leadership Team awarded two branch mini-grants. The first grant of \$100 was given to the Las Cruces branch to pay for one of the many school buses that bring out-of-town students to the annual Girls Can event sponsored by the branch. Our own AAUW research, "Where the Girls Are," suggests that the biggest achievement gaps are not between boys and girls but rather between socio-economic groups. These buses bring girls from the poorer parts of Dona Aña county to this inspiring and hands-on event. The second grant for \$150 was given to the Los Alamos branch to support the Voter's Guide for the November Los Alamos county election. Both of these are wonderful examples of mission-based programming.

The current budget allows for \$500 of branch mini-grants, so there will be a second round of applications and approval for the unspent money. Applications for a branch grant are due to Nina Thayer between February 1 and April 1, and they will be approved and awarded at the spring convention in Silver City.

Branch Grants Committee: Nina Thayer, Chair; Phoebe Pierce; Enid Tidwell

NOMINATIONS OPEN FOR GRACE BARKER WILSON AND INGENIOUS IDEAS AWARDS

The Grace Barker Wilson Award will be presented at the 2011 Convention in Silver City in April. The deadline for submitting nominations is February 15, 2011. I will be sending the application to each branch president who did not receive a hard copy at the Leadership Team meeting in October. I generally need to send it in two attachments so that the entire package is received. If you had difficulty receiving the application by email, please contact me at pgdaves@yahoo.com.

Nominations for the Ingenious Ideas Branch Recognition Award, which also will be presented at the 2011 Convention, should be submitted to me by April 2, 2011. I encourage all branches to think outside the box and plan to be recognized with one of these awards.

Pamela G. Daves, Outreach Coordinator

TERRY SLEIGHT AWARD NOMINATIONS DUE



Terry Sleight

Terry Sleight made a difference in the lives of women. To recognize her many years of activity in support of women's issues, we present the Terry Sleight Memorial Award annually to a member or group of members who have advanced women's issues in a significant way.

Any AAUW-NM branch can nominate a member or group for the award. Submit nominations to me at jeanbbahr@gmail.com by December 31. The honoree(s) will be named at the Winter State Leadership Team Meeting in Santa Fe.

Through the years, Terry used her passion and intelligence to help others. The Terry Sleight Memorial Award will encourage the continuation of Terry's work and influence for many years to come.

Jean Bahr, Santa Fe branch

LONG-TERM CARE NEEDS – WOMEN’S LACK OF PLANNING IS ACUTE

Education can be defined in many ways. While we waited for fall election results and their impact on New Mexico’s public education systems, results of a recent national AARP survey of women ages 45 - 64 cast light on a little known American phenomenon that merits our attention. While it is generally the women’s role to be the care givers in our society, taking care of our children, our aging parents, or disabled relatives, American women are not taking care of themselves, or even making concrete plans to do so in the future. This has to change.



The survey, which can be found at www.aarp.org, reveals that:

- Six in ten (59%) of us have not determined how we’ll pay for our own long-term care needs.
- 40% don’t understand that “long-term care” is not just insurance, but includes a wide range of services and plans to help us live where we want and in the best manner possible, including daily assistance within our own home.
- While statistics show that we’re all very likely to pay for future care needs with our personal savings, only 23% of those polled were aware of this fact. The fact is that Medicare and personal health insurance do not cover long-term care in any of its forms.

Because women tend to live longer than men, they are, unsurprisingly, more likely to need, and are the biggest users of, long-term care. Yet, as Alyson Burns, Director of AARP’s Long-Term Care Awareness Campaign, points out: “Yet we are so busy with our own hectic lives and caring for others that we’ll only address our own needs after everyone else’s.” Education on these critical issues affecting our individual futures is of vital importance to us all, and certainly falls within AAUW’s Mission nationally, as well as AAUW–NM’s Focus Statement: *Empowering Women to Take Charge of Their Lives*.

To provide information and tools to assist women to plan for a positive future and to plan for long-term care options, AARP has launched the Decide.Create.Share.sm campaign nationwide. Free on-line services may be found on its web site at www.aarp.org/decide. Visit the site to begin your planning journey. As AARP Senior Vice President for Livable Communities puts it: “Clearly this isn’t our parents’ long-term care. Planning for your future these days involves thinking about your lifestyle needs and goals across many areas of your life – from your home and community to personal health, finances, and medical wishes.” In other words, the future really is NOW.

Mary Berry, Ph.D., Academic Coordinator

THANK YOU, SOCORRO!

Your co-presidents would like to thank everyone who participated in “A Saturday Sojourn to Socorro” on October 16th. The success of the Fall Workshop would have been impossible without the leadership of our Program Vice-President, Adrienne Dare, along with Socorro members Kay Krehbiel (branch president), Joyce Aguilar, Ellen Rippel, Cynthia Fowler, and all the other members of the Socorro branch. Special appreciation goes to Elise Brower for opening her home for the Friday night buffet.



Shelley Rossbach



Deanise Marta

Thanks also go to our presenters, Drs. Kristie Ross and Erika Derkas, and to Karyl Lyne for arranging their participation. Deanise Marta let us know just how much we DON’T know about woman suffrage, and Shelley Rossbach did an excellent job of leading the “Future of Branches—Issues and Successes” workshop. And of course, thank you to the entire Leadership Team and all others who “sojourned” to Socorro to share in the day!

Mary Sandford and Shelley Rossbach

FALL 2010 MEMBERSHIP REPORT

The future of AAUW depends on all of us! Thank you to all of you who are reaching out to your friends and people that you meet in your everyday lives and events to recruit new members. Don't forget to recruit members at large (MAL) who belong on a national level but are not involved on the state or local level. Once you recruit new members, be sure to mentor them and get them involved. Give them a job! It is super way for them to feel important and involved.

Use your Barnes & Noble.com discount to purchase this holiday gift for yourself or a friend: *Stop Street Harassment: Making Public Places Safe and Welcoming for Women*, written by LAF Program Manager Holly Kearl.

Many of your state leaders are using the new AAUW Member Benefit Chapter Leaders Playground. All the leaders in your branch can join the Chapter Leaders Playground to increase their membership recruitment and retention skills. AAUW members can join the playground for free and participate in 30-minute webinars, usually held at 1 p.m. Eastern time. AAUW member Jennifer Ingram of Maryland was recently interviewed on the Playground. (Listen to her success story.) Gather for lunch and use the webinar as a starting point for your membership discussions. Previous topics included:

- November 9: Boost Your Leadership Confidence: Shining When the Spotlight's on You!
- November 17: Overcome the Retention Challenge — Keep Your Members Year after Year
- December 1: Straight Talk: What Younger Members Want From Your Chapter

To join the Playground, log in to the AAUW website at www.aauw.org and select the Member Services Database. Select the Officer and Member Resources, then the Leadership Tools, and finally the Chapter Leaders Playground. Sessions can be viewed for 45 days after the original session at the Webinar Playdate Archives.

Helena Whyte, Membership Vice-president

THE COLLEGE/UNIVERSITY CONNECTION

As you may remember, there are currently only four AAUW College/University Partners in New Mexico. They are New Mexico Highlands University in Las Vegas, New Mexico Tech in Socorro, UNM-Los Alamos, and Western New Mexico University in Silver City. Thanks to the work of members of the Carlsbad branch, NMSU-Carlsbad is considering membership; and thanks to Mary Berry of the Las Cruces branch, NMSU-Las Cruces also may join. Certainly in times when budgets of state-supported institutions are being cut left and right, AAUW institutional membership may seem to be an expense easily removed from the budget. **HOWEVER, AAUW may be one of the best investments institutions can make for their students.**

Institutional members of AAUW can offer free e-student affiliation to undergraduate students. E-student affiliates have access to the AAUW website, including our member-only online resources such as research, publications, advocacy, leadership award notifications, and product discounts. One of the discounts is from Barnes and Noble, which is very beneficial for textbook purchases. In addition, e-student affiliates receive a free year of membership in AAUW upon graduation.

So, if you live in a community that has a public or private, two-, four-, six-, or eight-year institution of higher education, talk to the president of that institution about becoming an AAUW College or University Partner. Talk about the value for the students. Take a few minutes to look at the AAUW website for more information. Go to www.aauw.org and click on Member Benefits at the top of the page, then click on College University Partners on the left side of the page. Look at the "Benefits for Your Institution" paragraph and check out the institutions that belong to AAUW in the online directory. Also see what discounts are available to AAUW members from AAUW business partners. Encourage those you contact to access this information as well. Your enthusiasm will inspire them and may make AAUW available without charge to hundreds of students!



Karyl Lyne, College/University Representative

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

GET READY FOR THE 2011 STATE CONVENTION

The Grant County branch invites you to attend the 2011 Spring Convention in Silver City on April 15, 16 and 17. The theme of the convention is "Why So Few."

AAUW was selected by the National Science Foundation to conduct a study of women's underrepresentation in STEM (science, technology, engineering, and mathematics) careers. Even in historically male fields such as business, law, and medicine, women have made impressive gains. So, why are so few women becoming scientists and engineers? The report focuses on practical ways to create an environment of encouragement that can disrupt negative stereotypes about women's capacity in these demanding fields. I am pleased to announce that Andresse St. Rose, Ed.D., one of the authors of this report, will be a speaker at our convention.

When I met Roxanne Lara at the April 2010 convention I was impressed by her story of being one of the 102 women selected for the Vision 2020 project. This is a national project focused on advancing gender equality by energizing the dialogue about women and leadership. I am pleased to announce that Roxanne will be delighted to talk about Vision 2020 at our convention.



Kathie Gilbert already has worked on reserving meeting rooms at Western New Mexico University for the convention. Another member is contacting hotels for information. The members of our newly resurrected branch recently discussed ideas for entertainment and activities at the convention and several are interesting in being involved in the planning. I had previously mentioned we might hold the Saturday evening banquet at the Buckhorn Opera House in Pinos Altos. However, they have recently finished a two-year renovation and their prices are much higher than in the past, so we are looking for alternate venues.

With new members and new energy we will be working to make this a successful convention next April.

Adrienne Dare, Program Vice-president

LEGAL ADVOCACY FUND (LAF) REPORT

This report cover donations made to LAF from January 1 through September 30. Please remember that the deadline for 2010 contributions is December 31, 2010.

Donations sent to AAUW for the first three quarters of 2010 include: AAUW-NM: \$515, Albuquerque: \$555; Carlsbad: \$253; Las Cruces: \$250; Las Vegas: \$25 (plus \$400 sent in in October); Los Alamos Inc.: \$170; Santa Fe Inc: \$375; New Mexico Online: \$120; TOTAL: \$2,663

In late September, the AAUW Board of Directors voted to disburse \$4,000 to each of the following cases supported by the AAUW Legal Advocacy Fund to help offset legal fees:

- Jaureguito v. Feather River Community College (CA)
- Mansourian, et al. v. Regents of the University of California, et al.
- Thein v. Feather River Community College (CA)
- Wartluft v. Feather River Community College (CA)

The new LAF-supported case, Foltz et al. v. Delaware State University, was scheduled for trial October 18 in the U.S. District Court for Delaware.

LAF is actively reviewing new case support applications. If you would like to make a case recommendation, please contact laf@aauw.org. Recommendation forms are accepted on a rolling basis.

Please consider making a tax-deductible donation to LAF to help balance the scales of justice for women.

Lina Germann, AAUW Funds Co-chair



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\$TART \$MART IN NEW MEXICO

Did you know that research shows that men are *four times* more likely to ask for what they want than women are? This includes asking for good salaries, raises, bonuses, office space and anything else they want in life. I didn't know it either until I read the book *Ask For It* by Linda Babcock and Sara Laschever while I was preparing to go to Scottsdale, Arizona to observe a \$tart \$mart workshop. As you may have heard, \$tart \$mart is a program that is being co-sponsored nationally by AAUW and the WAGE Project to help college women learn how to negotiate their first salary. Our state leadership team formally adopted the project for state-wide implementation at our fall meeting on October 16.



Our \$tart \$mart committee (comprised of Sylvia Fink, Lina Germann, Roxanne Lara, Karyl Lyne, Nina Thayer, and me) will start working soon on arranging our first workshop for the spring of 2011. Our state organization has given us some seed money for the project, but we will be seeking donations to help pay travel expenses and facilitator training costs. If you would like to become involved in any way, please contact a committee member or me at shelrossbach@aol.com (phone 505-980-8955). If you want to support the project financially, please send a check (*non*-tax deductible) made payable to AAUW-NM to Ruth Benjamins at 6620 Vista Hermosa, Las Cruces, NM, 88007.

This is a specific, concrete way to help eliminate the pay gap in the future and I hope you'll be interested in helping out! More information about the program can be found at www.aauw.org. Let's help some women get equal pay!

Shelley Rossbach, Co-president

PUBLIC POLICY UPDATE



Now that the election is over we have some idea of what is ahead. Susana Martinez, our governor-elect, says that education is one of her priorities because the public education system in New Mexico is ranked 49th in the nation. She also says she has figured out how to pay for improvements to the system. Let's hope she is correct. As for the other priorities, it will all depend on how the legislature decides to reallocate and spend the money at their disposal. I will attend as many of the interim meetings as I can, but let's face it—it is "Lame Duck" from here until January 1. Fortunately some of our friends on both sides of the aisle survived, but a lot didn't.

Dixie Trebbe, Public Policy Chair

ONE MEMBER, ONE VOTE

Delegates and members at the 2009 AAUW Convention approved changes to the AAUW Bylaws that enabled all AAUW members (whether or not they attend the convention) to elect candidates for the AAUW Board of Directors and vote on other items of business such as bylaws amendments, resolutions, and the Public Policy Program. You are urged to read the One Member, One Vote Current Topics Briefing and FAQ at www.aauw.org to learn more about the new voting process.

Note: The deadline has passed to comment and propose amendments on the bylaws and resolutions, and to comment on the proposed 2011-13 Public Policy Program.

Voting materials for the election, the amendment of bylaws, and the adoption of resolutions will be mailed to members on or about April 15, 2011. The materials will contain detailed information on submitting the ballot and the deadline by which the vote must be received. A member may cast a vote by mailed paper ballot, online electronic ballot, or in-person electronic ballot at convention. The timeline for voting is as follows:

- **April 15, 2011** - Paper ballots personalized with member number and a pin number mailed to all members.
- **May 1, 2011** - Electronic voting period begins. Online voting is encouraged. It is fast, easy, and secure.
- **May 31, 2011** - Mailed paper ballots must be postmarked by 11:59 p.m. EST. Paper ballots submitted after that date will not be counted.
- **June 17, 2011** - Electronic voting period ends at 9 p.m. EST online or onsite at the convention

Information taken from the AAUW website

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WINTER LEADERSHIP TEAM MEETING AND LEGISLATIVE DAY SCHEDULED

The Santa Fe branch once again is hosting the AAUW State Leadership Team meeting on Sunday, February 13, followed by our annual Legislative Day on Monday, February 14. The meeting, followed by a potluck dinner, will be held as in previous years at the Santa Fe Skies RV Park, thanks to branch member Flossie Brown. For the first time, we are charging \$10 per person for the potluck as a benefit for AAUW Funds.

If you are interested in a bed and breakfast opportunity for Sunday night with a Santa Fe branch member, please call Sandra Bradley at 505-983-5125, or e-mail her at sandbrad@aol.com.

To reach the Santa Fe Skies RV Park, follow the directions below. Call the RV Park at 505-473-5946 or 1-877-565-0451 if you need additional help.

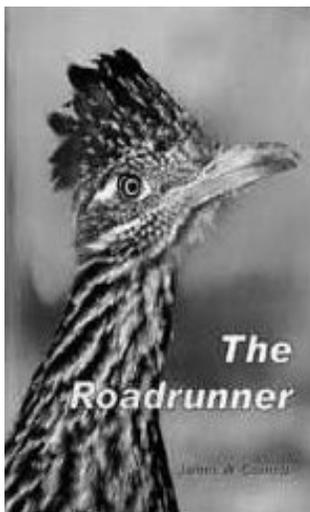
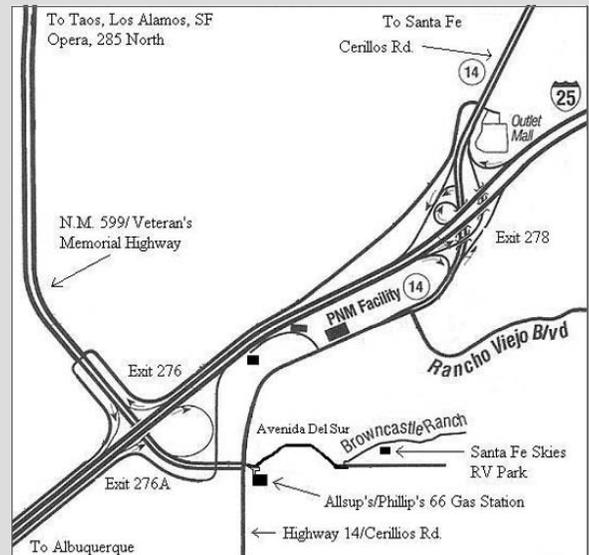
- Coming north on I-25 from Albuquerque, take exit 276A. Turn right at the bottom of the off ramp. Proceed straight through the stoplight at NM Hwy 14, going past the Allsup's/Phillips 66 which will be on your right. Santa Fe Skies RV Park is about 1/2 mile up the road on the left. You can't miss it!
- Coming south from Las Vegas, take the 276A exit from I-25. Turn left under I-25 and continue to the stoplight as mentioned above.
- If you are coming from downtown Santa Fe, just travel south on Cerrillos Road crossing under I-25 until you get to the traffic light at the Allsup's/Phillips 66 gas station. Take a left at the light and come on up the hill about 1/2 mile, we're on the left at the top of the hill.

An informal branch presidents' meeting and "bring-your-own" brown-bag lunch will begin at 11:30 am, followed by the Leadership Team meeting at 12:30 pm. A social hour and dinner will begin at 5:00 pm. Details on after-dinner speakers and lobby training are still being determined. You will receive all pertinent information in your packet from our co-presidents in January.

On Monday morning, those members who are planning to lobby will meet in the foyer of the governor's office at 8:45 am. We will have lunch at Ze French Bistro in Garrett's Desert Inn, 311 Old Santa Fe Trail. The menu choices are Quiche Lorraine or Quiche Vegetarienne with soup or salad, coffee, and bread pudding for dessert. The cost is \$15 which includes tax and gratuity. Garrett's Desert Inn is once again offering us free parking for the day.

Hope to see you in Santa Fe!

*Sandra Bradley and Judy Kares, Santa Fe Branch Co-presidents
Dixie Trebbe, Public Policy Chair*



New Mexico AAUW
The ROADRUNNER
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First Class Mail