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AAUW-NM – Winter Roadrunner 2013-2014 Co-Presidents' Letter

Shelley and I want to wish each of you a wonderful holiday season. We hope you have good times with those you love and that you have safe travels. I want to thank the Albuquerque Branch for hosting the Fall LTM at First Congregational Church. Special thanks to Sylvia Fink, Pat Maben and Mary Tyler Browne for riding the waves of date changes, venue decisions, and logistics to spearhead arrangements.

We enjoyed a wonderful presentation on STEM (Science, Technology, Engineering and Mathematics) efforts moderated by Co-President

Shelley Rossbach. Shelley had canvassed branches and STEM programs to find out what we're doing to promote STEM and what the differences and commonalities of the various programs are. **The results of that canvassing appear in this newsletter, but the exciting part is that STEM is alive and well and living in AAUW-NM!** I encourage you to take a look at Shelley's comparative table of the programs found on page 3 of this newsletter. It really provides a nice overview.

We learned about the **New Mexico Girls' Collaborative** from AAUW's representative to that program, Cheri Burch. **Expanding Your Horizons (EYH)** is a national

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Patricia Maben, Editor
Please submit address changes to your branch membership chair.
Members-at-large: Notify AAUW Records Office, 1111 11th St., Washington, DC 20038

program with specific requirements and expectations, and invites partnerships with groups like AAUW to present STEM subjects to girls. **The Las Cruces Branch, in partnership with New Mexico State University, will be doing the first-ever in New Mexico Tech Trek July 13-19, 2014.** This weeklong program will provide lab and field experiences in all STEM areas for 35-50 7th grade girls. The program was awarded a \$10,000 grant from AAUW national, but AAUW Las Cruces is seeking additional support for this \$20K - \$22K residential program. Small discussion groups brainstormed ways we can help the effort with

scholarships for girls (\$50 each), recruiting girls by making connections with our schools and teachers, and providing branch or personal donations.



Janelle McLean



Debra Villanueva



Santana Garcia -Cheng

After a salad and sandwich lunch, we heard presentations from **our three 2013 AAUW-NM National Conference for College Women Student Leaders (NCCWSL) Scholarship Recipients Janelle McLean, Debra Villanueva and Santana Garcia-Cheng** from UNM/Lewis University, Eastern New Mexico University and University of New Mexico and UNMLA respectively. They shared specific parts of the conference that spoke to them, but the results were smashing. Janelle was inspired to speak up regarding a situation in her workplace. Debra affirmed her desire to become a leader in higher education and Santana was empowered to articulate her passion to seek graduate study in her field. All of them reflected that the conference was an eye-opening, mind-expanding and life-changing experience. It takes only once hearing these testimonials to be reminded of how powerful NCCWSL is and how very important it is for our young women. **I hope you will make contact with your local institutions of higher education to encourage young women to apply for an AAUW-NM 2014 NCCWSL scholarship. Applications can be found at www.aauw-nm.aauw.net.**

Finally, I want to remind you of our **Lobby Corps Meeting in Bernalillo on Sunday, January 12**, and our **Winter LTM at Santa Fe Skies RV Park on Jan. 26 and Lobby Day Jan. 27. See you in 2014!**

Karyl Lyne and Shelley Rossbach, AAUW-NM Co-Presidents

Three Branch Projects Grants Awarded

The Branch Projects Grants Committee was pleased to award three grants at the October Fall Workshop in Albuquerque. Two hundred dollars was presented to the Las Cruces Branch to provide a bus for transporting girls from the rural south county to Girls Can! Two hundred dollars was also given to the Santa Fe Branch to offset their branch's co-sponsoring of Expanding Your Horizons with an emphasis on STEM activities, and one hundred dollars was awarded to the Socorro Branch to pay for a public Chautauqua performance of Susan B. Anthony.

The committee budgeted \$600 to provide the grants and \$500 was spent. **The remaining \$100 will be available in the spring if a branch needs it. Applications are due to Mary Sandford m_sandford47@hotmail.com no later than April 1st.**

Mary Sandford, Branch Projects Grants Committee Chair

New Mexico Girls Collaborative -
<http://www.ngcproject.org/collaborative/new-mexico-girls-collaborative-c-stem>
 Cheri Burch (ABQ Branch) is our state liaison to this group (ctburch@aol.com)

Name of Program Sponsored by AAUW in New Mexico	Branch sponsoring	National program (with rules)?	Grades or Age Group	Length in Days
Girls Can!	Las Cruces	No	6th grade	.5 day (8-12)
Girls Can!	Las Vegas	No	5th grade	.5 day (8-12)
Careers & Curiosity in Math & Science	Santa Fe	No	K-6 grade	.5 day (8-12)
Expanding Your Horizons	Santa Fe	Yes	5th-8th grade	1 day (9-3)
Expanding Your Horizons	Grant County	Yes	5th-8th grade	.5 day (8-12)
Tech Trek	Las Cruces	Yes	7th grade	1 week
Why So Few Task Force	Albuquerque	No	Adults	evening
Provide judges for science fair	Los Alamos	No	Elementary	1 day

NEW Nationally Sponsored Projects

Tech Savvy	none	Yes	6th - 9th grade	1 day
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Apply by 9/30; spend \$\$ by June
 Must have C/U partner

Previous Branch Projects

Let's Read Math			Los Alamos
GURLS (Girls Using Real Life Science)			Carlsbad

Note about Expanding Your Horizons

Expanding Your Horizons is sponsored/licensed in New Mexico by the New Mexico Network for Women in Science (nmnwse.org). There will be conferences in winter & spring in ABQ (Feb. 1), Las Cruces and Los Alamos that are NOT sponsored by AAUW branches. Grade levels of the girls attending varies by conference. Go to websites nmnwse.org or expandingyourhorizons.org for more information.

Albuquerque Branch Supports Women's Choice

AAUW was one of the twelve organizations supporting Respect ABQ Women. To underline this support, the Albuquerque Branch submitted a letter to the editor of the Albuquerque Journal stating AAUW's position regarding the proposed ban for late-term abortions in the city of Albuquerque. The letter cited AAUW's continual rejections, since the 1970's, of any attempts by politicians to interfere with this important decision for a woman and indicated that AAUW and the Albuquerque Branch stood with all the organizations opposing the ban and hoped that the residents of Albuquerque would do the same. The residents of Albuquerque opposed the ban by defeating the ordinance. 55% voted against the ban and 45% for the ban. Hurrah for ABQ!!!!

Elizabeth Gordon – Co-President Albuquerque Branch

Hello AAUW New Mexico State Leaders!

My name is Sarah Crawford. I am a student at the University of New Mexico and have recently been named a member of AAUW's 2013-14 Student Advisory Council. As a representative of AAUW on UNM's campus, I felt it was important to reach out to you for guidance and support. I am so excited to be involved with an organization as vital and inspiring as AAUW and I would love to receive any information, suggestions, and/or help you may be able to offer in order to do the very best job I can as a SAC member here at UNM.

I wanted to let you know that UNM's main campus will be hosting **Elect Her: Campus Women Win** on March 1, 2014. We are beginning to advertise this event and would love your help in doing so! This workshop is free and open to college women (and men) from all over the state, as well as to high school seniors. Please see the press release and forward it on to any individual or organization who might be interested.

Thanks so much for your time and help with this! Feel free to contact me at this email or by phone if you'd like more info, or just to chat sometime! **Sarah Crawford**, thesarahcrawford@gmail.com. Phone number (502 is the correct area code): 502.277.3716



Elect Her–Campus Women Coming to the University of New Mexico Program Seeks to Change the Face of Politics

WASHINGTON – Elect Her–Campus Women Win, the only program that trains college women to run for student government and future office, heads to the University of New Mexico for the first time on March 1 of next year. In 2013, 88 percent of Elect Her participants in colleges and universities across the country won their bids for student government president.

The American Association of University Women (AAUW) and Running Start (www.runningstartonline.org) recently announced the program's 2014 expansion to 50

colleges and universities, including 17 new sites. Elect Her trainings, which first debuted on nine campuses, will take place in 27 states, the District of Columbia, and Jamaica in 2014.

“We are so proud to have been selected as one of the Elect Her sites for 2014,” said Summer Little, director of the UNM Women’s Resource Center. “UNM has had many women student leaders over the years. Our goal with this program is to convince even more women students to participate in formal leadership positions both at UNM and at schools across New Mexico.”

Please Check Us (AAUW-NM) Out on Facebook

Social Media is a collection of several different software platforms such as Facebook, Twitter, Pinterest, Tumblr, LinkedIn, Google Plus, and Salsa designed for easy communication between friends, groups, and the general public.

The AAUW New Mexico Facebook currently has 105 likes. That is only a quarter of our state membership. Have you logged on and "liked" our Facebook page? Post-retirees are the largest group to embrace communication on Facebook lately.

Social media are not passive media!!! Reading a post or opening a photo and commenting on it in your head is worthless! **You need to react! You need to "Like" (good), "Comment" (Better), "Share" (BEST)!**

An AAUW Social Media Guru told me, "If we don't engage with our content, why would anyone else?"

Helena Whyte, Media Relations Chair

Cheri Burch Appointed STEM Chair for AAUW-NM

For some time many New Mexico branches have been engaged in sponsoring or supporting activities designed to introduce girls to Science, Technology, Engineering, and Math (STEM) professionals and STEM concepts. Thanks and congratulations to all of you! A few years ago the AAUW report “Why So Few?” provided data that indicated the importance of all of our efforts as women continue to be underrepresented in engineering, physics, and computer science, so we need to continue and increase our efforts to support programs that encourage girls to explore and enter particularly these STEM fields. To further this mission, at the October 2013, LTM the state AAUW board decided to appoint a STEM representative for AAUW-NM. In November the board appointed Cheri Burch, from the Albuquerque branch to serve in this position. Cheri already represents AAUW-NM on the NM Girls Collaborative. To improve communication between branches about where we are spending our time, energy, and funds on activities that address the issues presented in “Why So Few?”, **please send the name and e-mail address of a STEM representative for your branch to Cheri Burch, ctburch@unm.edu**. The goal of this committee of members from each branch will be to share ideas and suggestions on how branches might fulfill the missions identified in the report.

Science, Technology, Engineering, and Mathematics (STEM)- ABQ Branch

The Albuquerque Branch Why So Few? Committee and Task Force first organized in the Fall of 2010. It was determined that our initial purpose would be to present the information published in the research report Why So Few? to adults who were involved in the education of girls. The report, which is available for download on the AAUW website, documents the underrepresentation of women in STEM careers, and explores the barriers and negative stereotypes that may discourage young women from pursuing these careers.

To date, members of our committee have made numerous presentations at meetings of AAUW groups, educators, and parents. We have explored the opportunities that are offered to girls in grades 5 to 12, including Girl Scouts, YWCA, and the New Mexico Network for Women in Science and Engineering (NMNWSE). Under Cheri's leadership, we have been instrumental in establishing the New Mexico Girls' Collaborative. Our committee has participated in and contributed to Expanding Your Horizons (EYH), a Saturday workshop for girls in grades 5 to 8. At our request on November 4, 2013, the Albuquerque Branch Board approved a donation of \$300 to help with the operation of the EYH program.

Our chair, Cheri Burch, was recently appointed to be the STEM representative for New Mexico AAUW. Cheri was largely responsible for the establishment of our Why So Few? Committee, and we are pleased to join in our effort with other branches in New Mexico.

Louise Gerstle - Albuquerque Branch



Tech Trek planning and fundraising is now well underway by members of the Las Cruces branch. Pictured are: Rebecca Galves, director, MaryRita Chapman, Student/Family Coordinator, Bonnie Eisenberg, Marketing Coordinator, Ann Palormo, Volunteer Coordinator, and Ann McCullough, Fundraising coordinator.

AAUW Las Cruces was recently honored to win one of three grants given by AAUW to hold a Tech Trek Summer Camp for girls entering the 8th grade during the summer of 2014. The camp will be planned in conjunction with the Young Women in Computing (YWiC) program at NMSU and will, therefore, have an emphasis on technology as well as the other STEM fields. The girls chosen for the camp will spend the week living in the dorms at NMSU. Throughout the week, they will attend a daily math or science core class, participate in focused workshops, perform hands-on activities, meet and talk with a wide range of women STEM professionals, and go on a field trip to the NASA White Sands Testing Facility to see the interface of science, technology, engineering and math in an exciting work environment.

Tech Trek NM will be held July 13-19 on the NMSU campus and will be open to girls from throughout New Mexico. Outreach to New Mexico middle school principals and 7th grade science/math teachers is underway. The recruitment process requires that students are first nominated by their science or math teacher. The nominations are due by February 14. Seventh grade science and math teachers throughout New Mexico will be sent nomination materials or they can be requested at techtreklc@gmail.com. Students nominated will then be invited to fill out an application, including an essay, which is due by March 7. The Selection Committee will conduct an initial selection process, and designate potential participants who will then be interviewed along with their family. Members of branches throughout the state of New Mexico are welcome to meet with middle school principals and teachers in their area to encourage their participation in the nomination process. We might also call upon branch members to assist with the student/family interviews. The final selection process will take place in early April, with selected campers being notified by April 11.

In addition to the funding provided by AAUW, the Tech Trek planning team needs to raise close to \$15,000 for the camp. AAUW-New Mexico has pledged \$1,000 and we also have a generous contribution coming from a tech company in Albuquerque. Our initial budget was for 35 girls to attend the camp, but if we can raise more money we will be able to host up to 50 girls. Branches can help us expand the program by approaching businesses or foundations in your local area to contribute \$500 to sponsor a local girl to attend Tech Trek.

For more information, visit the Tech Trek New Mexico website at: <http://techtrek-NM.aauw.net>

Contributions to the New Mexico Tech Trek should be made out to AAUW with Tech Trek LC in the memo line. Send contributions to AAUW @ PO Box 6572, Las Cruces, NM 88006. Individual and corporate contributions are tax deductible as all money will be handled by the national office of AAUW, which is a 501/C (3).

Carlsbad AAUW Branch Honors Veterans

The Carlsbad Branch of the American Association of University Women has an eighty-five year history of social responsibility. In the early years of the branch's history, there were no national topics as we have today. Each branch chose its own themes for the year. The first study chosen was "The Accomplishment of Women." AAUW has initiated and supported many projects to include societal challenges. Interest in literature and the arts is still very much alive in the Carlsbad Branch. AAUW members started a book group in 1976 and have been meeting regularly. This group is exploring basing a study year on the topic of literature related to World War I as 2014 marks 100 years since the war began. It was during these

discussions that the AAUW Carlsbad Branch began to explore ways to recognize Veterans and show support and appreciation for their service.

In October of 2013, AAUW Carlsbad Branch had a memorial plaque placed in the Veterans Memorial Park to honor and recognize veterans. The plaque reads: Thank you Veterans, along with a quote from Cynthia Ozick "We often take for granted the things that most deserve our gratitude."

Truth LaClair, Carlsbad Branch



Santa Fe AAUW
Celebrates its 80th Anniversary on
Saturday December 28, 2013
The celebration will be a High Tea
At Chocolate Maven
From 3-5 pm

****Hats, gloves and pearls are welcome.****

We would like memorabilia to display
If you have any photos, stories or souvenirs, please bring them.
The cost is approximately \$18 per person for tea, scones, and tea cakes
Please RSVP to Jeanne Patrick (pres.jeannepatrick@gmail.com)



The first \$start \$mart presentation on the UNM campus is scheduled for April 8, 2014 from 2-5 pm.

Sylvia Fink - Co- President Albuquerque Branch

Lobby Corps Meeting – Everyone is Invited to Attend

The Lobby Corps meeting this year will be **Sunday, January 12, 2014, 2:00 pm** at the Railrunner Depot in Bernalillo at I-25 and Hwy 550. We have contacted a speaker and are waiting to confirm his availability. There will be light refreshments.

Sonya Berg and Jan Bray, Co-Public Policy Chairs



AAUW Funds Report: January 1- Sept 30, 2013

Albuquerque: AAUW Funds: \$305; Legal Advocacy Fund (LAF): \$315; Educational Opportunities: \$1,110; Public Policy \$100 **Total All Funds: \$1830.**

Carlsbad: AAUW Funds: \$120; LAF: \$58; Leadership Programs: \$50; Anna Forbes Liddell \$40 **Total All Funds: \$268.**

Grant County: Anna Forbes Liddell \$1,000; **Total All Funds \$1,000**

Las Cruces: AAUW Funds: \$220; LAF: \$185; Eleanor Roosevelt: \$123 Leadership Program Funds \$50 Public Policy \$46; Eleanor Lienau \$20 **Total All Funds: \$644.**

Las Vegas: AAUW Funds: \$20; LAF: \$300; NCCWSL \$50; Carol R Virostek Campus Leadership \$100; Virginia Gildersleeve \$100; **Total All Funds: \$570.**

Los Alamos: AAUW Funds: \$765; LAF \$665; Educational Opportunities: \$100; Lois Sands Mitsch \$750; **Total All Funds: \$2,280.**

Santa Fe: AAUW Funds: \$288.50; LAF \$365; Leadership Programs: \$20; Educational Opportunities: \$250; AAUW Action Fund \$60; Conference of College Women Student Leadership Scholarships \$23; **Total All Funds: \$1006.50.**

Socorro: AAUW Funds: \$20; **Total All Funds: \$20**

West Mesa: AAUW Funds: \$367.50; LAF: \$101.25; **Total All Funds: \$468.75.**

New Mexico Online: Conference of College Women Student Leadership General Support \$50; **Total All Funds: \$50.**

AAUW New Mexico: AAUW Funds: \$137.75; LAF \$87.75; **Total All Funds: \$225.50.**

AAUW NEW MEXICO Total All Funds: \$8,362.75. This total is \$2,563.75 more than was given at the same time last year! Thank you for all your effort. Hope to end the year ahead of last year.

Mary Tyler Browne, New Mexico AAUW Funds Chair



AAUW-NEW MEXICO CALENDAR Dec. 2013 - June 2014

- Dec. 15** **Deadline:** nominations for AAUW-NM officers to Nominating Committee Chair Mary Sandford
- Dec. 15** **Deadline:** nominations for Terry Sleight Memorial Award to Jean Bahr
- Dec. 31** Postmark deadline for AAUW Funds contributions for year 2013
- Jan. 1, 2014** Half-year dues are accepted
- Jan. 12 (Sunday)** **Lobby Corps Meeting – 2:00 at the Bernalillo Rail Runner Depot** [on Hwy 550 just west of I-25 (Exit 242)]
- Jan. 15** **Deadline:** proposed AAUW-NM bylaws changes to Co-Presidents
- Jan. 15** **Deadline:** proposed AAUW-NM Public Policy amendments to Co-PP Chairs Sonya Berg and Jan Bray
- Jan. 22** "Choice Rally" at the Roundhouse
- Jan. 26 (Sun.)** **Winter State Leadership Team Meeting – Santa Fe Skies RV Park**
- Jan. 27 (Mon.)** **A Day at the Legislature - Santa Fe, NM**
- Feb. 15** **Deadline:** nominations for Grace Barker Wilson Award, submit to Awards Chair
- Feb. 15** **Deadline** for Spring *Roadrunner*
- March** Women's History Month
- March 8** International Women's Day
- March 15** **Deadline:** applications for NCCWSL scholarships, send to Karyl Lyne
- April 1** **Annual Reports** due from State Officers & Branch Presidents to Las Vegas
- April 1** **Branch Project Grant** applications due to Branch Projects Grants Chair
- April 1** **Deadline:** Submissions for New Mexico's MBC Ingenious Ideas Branch Recognition to Awards Chair
- April TBA** **Equal Pay Day**
- April 25-27 (F–Su)** **AAUW-NM Convention and Leadership Team Meeting –Las Vegas** (Files & handbooks updated by officers for successors)
- May 15** **Deadline** for Summer *Roadrunner*
- May 29-31** National Conference for College Women Student Leaders (NCCWSL)
- June 6-8 (F –Su)** **AAUW Regional Convention – Reno, Nevada**
- June 30** **Deadline for dues for 2014-2015 year**
- June 30** **Deadline for entering new State & Branch officers to National**

AAUW – New Mexico website: <http://aauw-nm.aauw.net/>

AAUW Mission Statement: "AAUW advances equity for women and girls through advocacy, education, philanthropy and research."

AAUW Unifying Focus Statement: "Breaking through Barriers"



Winter Leadership Team Meeting and Legislative Day 2014

Santa Fe Branch will again be hosting the AAUW-NM Winter Leadership Team Meeting (LTM) and Legislative Day briefing on **January 26th** so that everyone can **lobby** at the state capitol for AAUW issues on **January 27th, 2014**. We want to again thank Flossie Brown, who provides us with the wonderful space at Santa Fe Skies RV Park. The address for the Park is 14 Brown Castle Ranch. Directions can be found at <http://santafeskiesrvpark.com/directions>

The Santa Fe Branch will be providing quiche and salad, water, tea and coffee as well as dessert for lunch. There will be a charge of \$10 to cover expenses. We will provide an alternative for people who are watching their cholesterol, can't eat gluten or are lactose-intolerant. Give Riette Mugleston a call at 505-983-1268 if you have a special dietary need and we will accommodate you. **To reserve your lunch, please send your \$10 check, payable to AAUW-Santa Fe, to Nickola Rubow, 105 Sol y Lomas, Santa Fe, NM 87505. Checks need to be received by January 19th.**

The New Mexico Legislative session, beginning January 21 and lasting for 30 days, is just around the corner. The LTM meeting will be Sunday, January 26. We are currently searching for a speaker that can explain the Teacher Evaluation process and how it will be implemented. Forty-four states, including New Mexico, and the District of Columbia have updated educator evaluation legislation and rules in the last few years. Changes include mandates or recommendations to incorporate student achievement data into educator evaluation.

For AAUW legislative day, January 27, Lina Germann has reserved a room at the Roundhouse courtesy of her representative where attendees can gather to pick up their packets and discuss the plan for the day. We will gather at the Roundhouse at 9:00 AM for Lobby Day Activities. A noon luncheon will be scheduled at a restaurant within walking distance. More information will be provided in January.

As always, the Santa Fe Branch will provide bed and breakfast for those of you who are not driving home after the Sunday meeting and wish to lobby on Monday. If you would like to stay with a Santa Fe Branch member, please let Enid Tidwell know at 505-820-1848. If you have not done this before, we provide bed and breakfast in exchange for a donation of \$30 per night to AAUW Funds.

**Nominations Needed for
Two Elected Positions for 2014-2016**

The Nominations Committee has almost completed the 2014-16 slate of elected officers. The positions of Nominations Chair and Academic Chair still remain to be filled. Job descriptions for these offices can be found on the AAUW-NM website or you may contact Mary Sandford for information.

If you are interested in one of these state level jobs, or if you know of someone who might be a good candidate, please contact Mary Sandford m_sandford47@hotmail.com, Deanise Marta dxmarta@msn.com or Pam Daves Bobcat3936@yahoo.com. The committee hopes to present a full slate of officers at the Winter LTM and Legislative Day in January.

Mary Sandford, Nominations Chair



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The ROADRUNNER
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First Class Mail