



The ROADRUNNER

Volume 59 Number 4 Winter 2015

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Co-Presidents' Message

Greetings from cold and snowy Northern New Mexico! We hope this finds you warm and cozy. We would like to **thank the Las Cruces Branch** for hosting a wonderful LTM in October. From a great Friday evening dinner in old Mesilla at the La Posta to a wonderful presentation by Lauren Armstrong, an immigration attorney with Catholic Charities, working with the many issues of immigration at the border, to great conversations and catching up, it was a fun and productive meeting.

AAUW-NM Branches worked very hard this fall on **Get Out the Vote** activities from co-sponsoring voter guides, to registering high school and college students and senior citizens, to distributing voter guides to co-sponsoring candidate forums. BRAVO!

There are a number of very exciting things happening in AAUW-NM. As you know, AAUW-NM was awarded a **\$1000 Public Policy Impact Grant** by national AAUW in June to inform and educate the public about the 2013 New Mexico Fair Pay for Women Act. The steering committee is planning forums in Albuquerque, Las Cruces and Santa Fe; and informational sessions in other communities. We're reaching out to collaborate with a number of other organizations like the Southwest Women's Law Center, NOW, Interfaith Workers' Justice and others to do this. There is more detail on this later in the newsletter.

AAUW-NM was also awarded \$10,000 from national to host another **Tech Trek** STEM week-long residential camp for 7th grade girls at New Mexico Highlands University in Las Vegas. The dates are July 12 – 18, 2015, and that committee is hard at work. Right now we're planning for 30 girls, but would like to expand that if we can raise the funds. See Mary Rita's article later in this newsletter on ways you can help.

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Once again AAUW-NM will sponsor three scholarships for New Mexico women to go to the National Conference for Collegiate Women Student Leaders (NCCWSL) in Washington, D.C. The conference will be held June 4-6 at the University of Maryland College Park and provides phenomenal networking and workshop opportunities for the more than 800 participants. Last year the keynote speaker was Chelsea Clinton. Scholarship application forms are on the AAUW-NM website at aauw-nm.aauw.net. Please contact students, faculty and staff at your local college or university about it now.

AAUW-NM will start the New Year –gracious that’s 2015--with a **lobby corps meeting** on Sunday, January 11, from 2-4 pm at the Placitas Library just north of Albuquerque. Public Policy Co-Chair Sonya Berg has a super program planned to expand our lobbying skills. Details are in the Public Policy Report in this newsletter.

Sonya has also worked very hard to create an exciting **Winter Leadership Team Meeting and Legislative Day February 8 and 9 in Santa Fe**. If you have never attended these two events, this is the year to attend. Mark your calendars and be in Santa Fe! AAUW VP for Government Relations Lisa Maatz will be with us for both days and we’ll be lobbying for new legislation on pregnancy accommodation in the work place among other things. There will be a news conference in the Capitol Rotunda featuring Lisa and we’ll collaborate on a rally with the League of Women Voters of New Mexico. It’s an exciting time to be an advocate for women and girls in New Mexico.

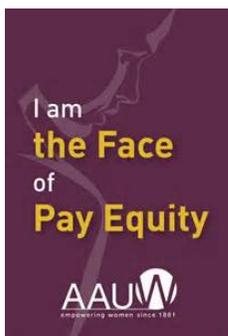
Finally, the Santa Fe Branch is planning the **AAUW-NM State Convention April 17 -19** in the brand new Drury Hotel. It’s a lovely place right downtown. Again, we encourage you to mark your calendars and plan to attend. AAUW President Patricia Ho will be our keynote speaker.

SOOO AAUW is alive and well and doing great things in New Mexico. Pick a program, pick a project, pick a passion and get involved. Together we are a powerful force for women and girls in New Mexico!

Helena Whyte, Co-President

Karyl Lyne, Co-President

New Mexico Fair Pay for Women Act in Brief



Governor Martinez signed the New Mexico Fair Pay for Women Act (NMFPA) in March of 2013. This act builds and expands on several previous federal bills intended to improve pay equity. The law states that employees of either gender doing the **same work** shall be paid the same. As in all bills there are definitions and exemptions including one that defines “same work.” The important new and different aspects of the NM law are: 1) NMFPA includes a non-retaliation clause protecting the employee and those who assist an employee filing according to the Act’s provisions. 2) The act covers businesses in New Mexico with four [4] or more employees rather than federal guidelines of twenty-five [25] or more employees. 3) An employee does not have to exhaust all

internal processes before filing. 4) The courts may award fairly hefty punitive damages to employee in addition to unpaid wages going back as far as six [6] years versus no damages awarded and two [2] years in prior legislation. 5) The employee does not have to pay for filing a case.

Sylvia Fink, Public Policy Impact Grant Committee Member

Public Policy Impact Grant Update

As you know, AAUW-NM was awarded an AAUW national \$1000 Public Policy Impact Grant in June. The primary focus of the grant project is to inform and educate the public about the 2013 New Mexico Fair Pay for Women Act (NMFPA), which was passed by a Democratic legislature and signed into law by a Republican governor. So, how do we ‘inform and educate’ the public and what ‘public’ are we talking about?

The steering committee has identified three target audiences or ‘publics’ to start with. They are 1) working women; 2) business owners; and 3) the legal community. Obviously, these three publics are very different in their relationship to the law, their need to know the law and their likelihood to care about the law. Working women are probably the most important public because they are the most likely victims of pay inequity and could have the greatest need to know and understand there is an avenue open to them for relief under NMFPA. However, they are also probably the least likely to pursue relief under such a law or even care to think about it because they fear retaliation or job loss. They are the most vulnerable and least likely to ‘rock the boat.’

Business owners/employers need to be aware that this law applies to businesses with 4 or more employees unlike the federal Civil Rights Act, which applies to businesses with 25 or more employees. They need to know that both back pay and punitive damages can be awarded to the employee by the court under this law should a complaint be brought against them.

The legal community needs to be aware of all aspects of the law, of course, and understand both the administrative and the legal avenues for complainants to take in seeking relief under the law, so they can appropriately advise clients. They must also know that under NMFPA there are no filing fees for the complainant.

The steering committee has developed a group of strategies to ‘inform and educate’ our publics. **First** are public forums in April or May 2015, designed to reach the three publics presented by a legal expert on the law, probably Pamela Herndon, Executive Director of the Southwest Women’s Law Center in Albuquerque. These forums might be held in the local library or community center at times convenient for workers, or at a professional luncheon, breakfast or dinner where business and/or legal folks will come.

Second are short (15-20 min.) scripted informational presentations by AAUWans to community clubs and organizations like the Kiwanis, PEO, Women’s Club, Soroptomists, Rotary, Lions, League of Women Voters, etc. These presentations will be done as the

‘program’ for a regular meeting of these clubs and organizations. **Third** are news releases and editorials submitted to local news media by AAUWans, and local radio and TV talk shows where AAUWans talk about NMFPWA. **Fourth** are written submissions/news releases to various organizational newsletters.

As you can see, there is much to do to ‘inform and educate the public’ about NMFPWA. I hope you’ll find a way to get involved by doing informational sessions or going on the radio or TV to talk about the law or writing an editorial to your local newspaper. Scripts and news releases will be available in January, so start thinking about whom you can contact about this new law.

Karyl Lyne, Co-President

Tech Trek 2015



Tech Trek will be back in 2015! We were so happy with the success of Tech Trek in Las Cruces in July and so disappointed that it could not continue at NMSU. Karyl Lyne took up the cause and has worked with Elizabeth Ratzlaff at New Mexico Highlands University in Las Vegas to come up with a solution. Karyl and Elizabeth, along with Mary Rita Chapman, acting for AAUW New Mexico (instead of Las Cruces) applied for and received a \$10,000 AAUW grant to have Tech Trek 2015. We are so excited!!!

Our planning committee represents many branches coming together to put together a camp scheduled for July 12-18, 2015.
Camp Director – Elizabeth Ratzlaff (Las Vegas)
Assistant Camp Director – Karyl Lyne (Las Vegas)
Student & Family Coordinator – Cheri Burch (Albuquerque)
Fundraising Coordinator – Mary Rita Chapman (Las Cruces)
Social Media Coordinator – Helena Whyte (Los Alamos)
Marketing Coordinator – Jan Bandrofchak (Albuquerque)
Volunteer Coordinator – Mary Schipper (Las Vegas)

Of course, our first order of business is FUNDRAISING! We will be able to have a camp for 30 girls only if our AAUW members are as generous as they were last year. Our New Mexico members donated over \$5000, the state donated \$1000 and AAUW-Las Cruces donated \$1500. AAUW-NM has already donated \$2000 this year and I am looking for more from our branches and members. It costs about \$750 per girl – we have worked hard to keep it to this amount and will continue to do this.

Our goal is to have 50 girls, not just 30 (we had 52 in 2014) and to do this we need help from you in getting funds from corporations (especially those having a STEM focus) and from service clubs that want to enhance education for girls and/or STEM. I really need your help to gather names of these possible sources – don’t worry – I will do the requesting. Just send me an email at MRCHAPMAN11@GMAIL.COM or call me at 575-647-8217.

So, here's how you donate:

Make out a check to: **AAUW** and put “**Tech Trek – NM**” in the memo line.

Send to: AAUW
P.O. Box 6572
Las Cruces, NM 88006

For those who are new, Tech Trek is a weeklong camp for Science and Math for girls rising to eighth grade in 2015. For more information about 2015 Tech Trek NM go to <http://techtrek-nm.aauw.net/>. This website also has a link for donating online. Thanks in advance for your support for this wonderful opportunity for New Mexico girls.

Mary Rita Chapman, Fundraising Coordinator for Tech Trek 2015

Stem Report

If you attended the NM Science and Math teachers' annual conference “Soar to Greater Heights” on November 15, you might have noticed that AAUW-ABQ had a session combining a presentation of the AAUW report “Why So Few?” with a discussion about Tech Trek, including a panel of three girls who attended the Las Cruces Tech Trek in 2014, along with parents of each. We had been talking about having a reunion dinner for Tech Trek attendees from the Albuquerque area sometime, and a teacher at the session put in a strong request for an event, and an invitation for the two students he had nominated last spring.

Thanks to everyone who helped with Tech Trek 2014! Now plans for Tech Trek 2015 at Las Vegas are in the works. We'll need every branch's assistance, as we did last year, so be looking for announcements and requests for assistance. Big thanks from the NM Network for Women in Science and Engineering for all the branches that are hosting “Exploring Your Horizons” this year. It's great to have events around the state! Meanwhile, watch for the new AAUW report that's coming out next year, “Moving the Needle”! It will be good to see what has changed in the past few years.

Cheri Burch, STEM Coordinator

BRANCH PROJECT GRANTS 2014-2015

What do you do when you want to spend more money than you have? Well, the first thing we did was go ask for more! And on October 18 at the Fall Leadership Team meeting, we got our budget doubled so that we could fund all of the wonderful projects that the branches proposed!

Here is a list of the approved projects (shown by branch, alphabetically):

1. Albuquerque – Purchase ads in campus newspaper for the \$start \$mart workshop;
2. Carlsbad – Hold (for the first time) an Expanding Your Horizons conference in Carlsbad;

3. Grant County – Co-sponsor, with WNMU, a Fine Arts Scholarship to the K-12 Best in Show winner;
4. Las Cruces – Pay for a bus to bring rural girls to Girls Can!
5. Los Alamos – Co-sponsor a voter guide with the League of Women Voters;
6. Santa Fe – Co-sponsor (for the second time) Expanding Your Horizons in Santa Fe; and
7. Socorro – Present a Chautauqua on International Women’s Day portraying Victoria Woodhull.

The AAUW-NM Leadership Team and this committee believe that these grants are a great way to show our members how their state dues benefit the branches, and we are delighted that there were so many requests! This does mean, however, that the budget is (more than) exhausted and there will be no more grants made in the spring. Let’s all give a cheer to these great projects!

Shelley Rossbach, Committee Chair
 Karen Nelson and Melinda Shaner, Committee Members

Julia Brown wins Trailblazer Award from Alma Mater's Black Alumni Association



On Oct. 26, Las Cruces branch member and AAUW National Vice President Julia Brown was the recipient of the Trailblazer of the Year Award presented by the Black Alumni Association of Oklahoma State University. Presentation of the award occurred during the university's homecoming weekend. She explains, "The plaque cited my continued educational pursuits since graduating from OSU, community service, philanthropy and support of causes impacting women and minorities, as well as my career and professional achievements. It was even more humbling to receive this reward from fellow alumni when I learned the rigorous process they use in considering nominees and their selection

criteria and process.

"While in Stillwater, I had the opportunity to meet with the officers of the AAUW Student Affiliate on campus (which makes me realize how much we need to work to get one started at NMSU) and also had an opportunity to meet with the 10 Alumni Association's \$1,000 scholarship recipients. I spoke with them about the need to continue the pursuit of knowledge after graduating and the critical need to pay it forward- seek opportunities to mentor youth and give back to their respective communities- noting that monetary support is only one of several ways to make an impact."

Public Policy Report

It’s the holiday season, and we will all be scurrying around like crazy taking care of everything from now until after the New Year. Then, we can settle down in our favorite chair, put out feet up, and collapse. WAIT! Don’t get too comfortable, as that is when the

legislative season will begin. It promises to bring many challenges this year with the change in leadership in the New Mexico House and all that is going on throughout our country. I hope I can count on each and everyone of you to be involved in helping AAUW NM be prepared for the 60-day legislative session beginning on January 20, 2015, at noon and ending March 21, 2015, at noon. Senators and representatives can begin filing bills in mid-December, 2014. As bills are filed or I become aware of pending legislation, I will be looking at them with the AAUW National and AAUW NM Public Policy Programs in mind. These documents are available online at <http://www.aauw.org/resource/principles-and-priorities/> and <http://aauw-nm.aauw.net> If you can not find these documents, email me, and I will send them to you. Berg.sonya42@gmail.com AAUW doesn't just advocate for **public policy** issues. **We take action.**

The Lobby Corps meeting is scheduled for Sunday, January 11, 2015, 2:00 to 4:00 at the Placitas Library. Here are directions to the library.

From I-25, take Exit 242 (the Bernalillo/Placitas exit) and go east on Hwy 165 (towards the mountains) about 4.5 miles. The library will be on your left and the flag will be flying. It is well signed and there is plenty of parking.

If you are coming from Rio Rancho/Bernalillo, just get on Hwy 550 and head towards the mountains. Hwy 550 turns into Hwy 165 as you cross over I-25, and you'll just keep going for 4.5 miles to the library on your left.

Robert (Bob) Pearson is the state legislative coordinator for Amnesty International NM and also the national legislative coordinator for the Friends Committee for National Legislation, FCNL, i.e. Quakers. He and I will be presenting **Lobbying 101** including the nuts and bolts of lobbying with handouts and role-playing.

Dede Feldman, former NM senator will also join us. She will bring her books to sign and sell, and use as the basis of a talk about advocacy in the roundhouse. This should be a very interesting presentation from the other side.

After this, the fireworks really start happening. Lisa Maatz, AAUW Vice President of Government Relations, will be joining AAUW NM at the LTM on Sunday, February 8, at 1:00 pm; location and directions are available in other articles in this newsletter. She will possibly be speaking about the Action Fund's Lobby Corps program in DC and provide insight and training to members.

On Monday, February 9, 2015, all interested AAUW-NM members are invited to participate in the AAUW Legislative Day at the Roundhouse. We will meet at 9:00 am in Room 326 to go over bills that we wish to bring to the attention of our elected representatives and senators. Lunch is on your own at the Roundhouse cafeteria, and we will reconvene in Room 326 to eat lunch and discuss your actions. At 1:00 pm, we will hold a press conference in the Capitol Rotunda, and Lisa Maatz will be the speaker. It is very likely that the topic will be pregnancy accommodations in the workplace, which is a

bill that AAUW-NM is working on with Southwest Women's Law Center. We will be eliciting other groups such as Now, League of Women Voters NM, etc. as co-sponsors. I hope that covers everything.

Sonya Berg, AAUW-NM Public Policy Co-Chair

AAUW Funds Report

AAUW New Mexico Funds -1/1/201 -9/30/2014

Albuquerque	\$ 3,512	Los Alamos	2,985
Carlsbad	442	Santa Fe	1,378
Grant County	35.50	Socorro	165
Las Cruces	5,573	West Mesa	1,290
Las Vegas	845	AAUW New Mexico	1,320*

*Contribution by El Paso Electric Company of \$1,250 included in the \$1,320.

The total for 2013 was \$16,667.25. The total for the first nine months of 2014 was \$18,795.50. We have surpassed the total for all of last year by \$2,128.25!!
Thank you - Mary Tyler Browne, Funds Chair AAUW New Mexico

From the Branches

Las Vegas Branch

Today is open enrollment in the Health Care Exchanges Day. I just read that Patsy Mink, mother of Title IX and former Hawaiian Representative, will receive posthumously, the Presidential Medal of Freedom. Yesterday, Megan Brennan was named as the first woman ever to head the US Postal Service.

During September, our branch held an additional book fair and garnered more funds than ever before making the granting of our three Highlands' scholarships to non-traditional women feasible. We also began discussing and implementing our plan to expose 8th grade girls to college campuses and what college might mean for them. We call the program UCAN and held our first session with four girls from West Las Vegas Schools at NMHU where they had hands-on workshops in media arts and genetics. We believe it was a resounding success and are continuing to meet with the girls regularly. Finally, we were able to launch multiple register to vote events around Las Vegas and the Highlands campus, adding to the roll of registered voters here.

Our membership brunch in September yielded four new members. In October, we heard from our local student, Iris Vance and her dad about the wonderful experience she enjoyed during Tech Trek this summer in Las Cruces and how they wished her brother could be involved too. The video from that event was a hit!

Last week, we met at lunch in the Highlands Cafeteria with the VPAA, faculty and staff to familiarize them with our local AAUW programs like E-Student Affiliates, NCCWSL, AAUW Scholarships, \$tart \$mart, Elect Her and the US Department of Education's new rules on how campus violence reports are to be handled. I believe that this well-attended gathering will help open more doors between our branch and our Partner University Member.

My wishes to you as this year, 2014, comes to a close is that you all have a wonderful Thanksgiving and Holiday experience and that the New Year is joyous and prosperous.

Pamela G. Daves, President

Albuquerque Branch

The Albuquerque Branch had several excellent events these past two months. The two program speakers were outstanding and very informative. Pamelya Herndon, Executive Director of the Southwest Women's Law Center, gave a concise history on legislation addressing pay equity and underlined the aspects of the New Mexico Fair Pay for Women Act that push the State forward on this issue. Dr. Janet Page-Reeves outlined the stark aspects of the cultural and political factors that lead to hunger in our society, and the inventive ways women deal with hunger in order to protect their families. Going from hunger to gluttony, the third event was the fundraiser for AAUW Funds at Bistronomy B2B. The restaurant was fun, the food fabulous, the turn out by AAUW members great, and the total take was \$552.48.

Sylvia Fink presented a \$tart \$mart workshop for AAUW on Saturday, November 15th. The Women's Resource Center at the University of NM hosted the workshop. The Branch, with funds from a Branch Project Grant from AAUW-NM, advertised the workshop in the UNM's campus newspaper, *The Daily Lobo*.

Liz Gordon, Branch President

Grant County Branch

In October our branch received a generous \$200 grant from New Mexico AAUW. This grant has been matched by Western New Mexico University and will be awarded as a Fine Arts Scholarship at the Cobre School District K-12 Art Exhibit in April 2015. The event will provide an opportunity for students, families and community members to spend time on the campus in addition to showcasing our local artists.

On November 5th Grant County Branch supported the Hunger for Knowledge Dinner. The event was designed by the WNMU students in social justice and environmental sustainability to create awareness of food insecurity and environmental issues within our community. Proceeds from the dinner fund the Volunteer Center, and provide an opportunity for AAUW members to collaborate with the students and community members.

February 28, 2015 will be the 23rd annual Expanding Your Horizons event at Western New Mexico University. Planning is also beginning for summer STEM events in our community.

Mary Jemin, Branch President



Winter Leadership Team Meeting and Legislative Day 2015

Correction

Santa Fe Branch will again be hosting the AAUW-NM Winter Leadership Team Meeting (LTM) and Legislative Day briefing on **February 8** so that everyone can **lobby** at the state capitol for AAUW issues on **February 9, 2015**. We want to again thank Flossie Brown, who provides us with the wonderful space at Santa Fe Skies RV Park. The address for the Park is 14 Brown Castle Ranch. **Directions:** <http://santafeskiesrvpark.com/directions>

The luncheon will begin at 12 noon and the Leadership Team meeting at 1:00 PM. Quiche and salad, water, tea and coffee as well as dessert will be served. There will be a charge of \$10 to cover expenses. We will provide an alternative for people who are watching their cholesterol, can't eat gluten or are lactose-intolerant. Give Riette Mugleston a call at 505-983-1268 if you have a special dietary need and we will accommodate you. **To reserve your lunch, please make your \$10 check payable to AAUW-Santa Fe. Please mail before February 1 to:**

**Santa Fe- AAUW
P.O. Box 31584
Santa Fe, NM 87594**

Att: Kris Rodgers

As always, the Santa Fe Branch will provide bed and breakfast for those of you who are not driving home after the Sunday meeting and wish to lobby on Monday. **If you would like to stay with a Santa Fe Branch member, please let Jeanne Patrick know at 505-984-1720.** If you have not done this before, we provide bed and breakfast in exchange for a donation of \$30 per night to AAUW Funds.

AAUW-NEW MEXICO CALENDAR
July 2014 - June 2015

Dec. 15	Deadline: nominations for AAUW-NM officers to Nominating Committee Chair
Dec. 31	Postmark deadline for AAUW Funds contributions for year 2014
Jan. 1, 2015	Half-year dues are accepted
Jan. 11	Lobby Corps Meeting at the Placitas Library.
Jan. 15	Deadline: proposed AAUW-NM bylaws changes to Bylaws Chair Deadline: proposed AAUW-NM Public Policy amendments Co-PP Chairs
January 29 11 am	"Choice Rally" at the Roundhouse
February 8	Winter State Leadership Team Meeting – <i>Santa Fe Skies RV Park</i>
February 9	A Day at the Legislature - <i>Santa Fe, NM</i>
Feb. 15	Deadline for Spring <i>Roadrunner</i>
March	Women's History Month
March 8	International Women's Day
March 15	AAUW-NM NCCWSL Scholarship Application Deadline
April 1	Annual Reports due from State Officers & Branch Presidents to Santa Fe Branch Branch Project Grant applications due to Branch Project Grants Chair
April TBA	Equal Pay Day
April 17-19	AAUW-NM Convention and Leadership Team Meeting in Santa Fe (Files & handbooks updated by officers for successors)
May 15	Deadline for Summer <i>Roadrunner</i>
May 30	Deadline for entering new state & branch officers in national database
June 4-6	National Conference for College Women Student Leaders (NCCWSL)
June 18-21(F –Su)	AAUW National Convention – San Diego, California
June 30	Deadline for membership dues for 2015-2016 year

AAUW Mission Statement: “AAUW advances equity for women and girls through advocacy, education, philanthropy and research.”

AAUW Unifying Focus Statement: “Breaking through Barriers”

AAUW Value Statement: “As a member of AAUW, you belong to a community that breaks through educational and economic barriers so that all women have a fair chance.”

AAUW-NM focus statement: “Empowering women to take charge of their lives”

AAUW NM Facebook now has 128 likes. Find us at <https://www.facebook.com/aauw.new.mexico>
 Three branches also have Facebook pages: Carlsbad, Las Vegas, and New Mexico Online Branch.
 We need more Twitter followers @AAUWNM



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