



# The ROADRUNNER

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The ROADRUNNER is a quarterly publication of AAUW-NM.  
Deanise Marta, Editor  
([roadrunnernm@gmail.com](mailto:roadrunnernm@gmail.com))  
Please submit address changes to your branch membership chair.  
Members-at-large: Notify AAUW Records Office, 1111 16th St., Washington, DC 20038.

## A NEW YEAR BRINGS A NEW CO-PRESIDENT

Welcome to a new AAUW year! A new year brings some new officers and I want to introduce my co-president, Michelle “Shelley” Rossbach. Shelley lives in Placitas with her husband, Fred, and is a member of the Santa Fe branch. She enjoys the out-of-doors and her background definitely supports this love of sports and nature. Her degree is in wildlife biology and she was employed for 25 years with the USDA Forest Service. Shelley has worked for the City of Santa Fe Fire Department as the Wildland - Urban Interface Specialist, a job in which she assisted homeowners in reducing their risk of wildfires. She is currently a private consultant teaching emergency responders and preparing community wildfire protection plans. Shelley still is deployed occasionally to work for the Forest Service on large incidents. In July of this year she worked on the Medano fire in Colorado and she also was on the scene in Texas during Hurricane Ike in 2009.



Shelley Rossbach

Shelley joined the Santa Fe branch of AAUW in 2004 and almost immediately became co-president (I believe that is called “retention strategy”). She held the office of co-president or president for five years and was branch AAUW Funds chair in 2009-2010. Shelley brings a vibrant personality and loads of enthusiasm to our organization. She is also learning the first lesson of an AAUW-NM co-president: check email often!

Shelley and I hope that by the time you receive this *Roadrunner* all branches will have strong membership numbers and exciting, mission-based programs planned for the coming year. Please mark your calendars now for some important upcoming dates:

- October 15-16, 2010 Fall Workshop in Socorro (Information in this *Roadrunner* issue.)
- February 13-14, 2011 Leadership Team Meeting and Legislative Day in Santa Fe
- April 15-17, 2011 AAUW-NM Annual Meeting/Convention “Why So Few” in Silver City
- June 16-19, 2011 AAUW National Convention in Washington, DC.

Plan to attend and become involved as we strive to promote equity and education for the women and girls of New Mexico!

In equity,  
Mary Sandford, Co-president

## AAUW-NM 2010 CALENDAR

- |               |   |
|---------------|---|
| October 1     | Mini-grant applications due; submit to Nina Thayer  |
| October 15-16 | Fall Workshop and Leadership Team Meeting in Socorro  |
| November 1    | Deadline for Winter <i>Roadrunner</i>   |
| December 15   | Deadline for nomination suggestions for state officers; submit to nominating committee—Nina Thayer, Chair |
|               | Deadline for nominations for the Terry Sleight award  |
| December 31   | Postmark deadline for AAUW Fund contributions for 2010  |

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

### 2010 = THE YEAR OF THE WOMAN? WE'VE COME A LONG WAY – MAYBE

Regardless of the outcome of the Governor's election in November, many across the state are extolling the fact that the next leader of New Mexico will be a woman. They remind us that it was only 37 years ago (1973) that New Mexico women could not legally will their half of community property or attend New Mexico Military Institute, the latter because "it would cost too much money to [retrofit] the buildings to house women; male students would get girl students pregnant; and the academic standing of the school would be lowered" (Frances Williams, *Las Cruces Sun-News*). Of course, none of those things came to pass when women were finally admitted to the Institute, and today feminists across the state are celebrating the advent of a female-led state government for the first time in history.

However, although society is certainly changing in significant ways, and females are increasingly better educated, more educated, and better credentialed than their male counterparts nationwide (women now earn more than half of all Bachelor's degrees in the U.S.), where leadership roles are concerned, be it in government, industry, the military, or non-profit arenas, let's not pop the champagne corks just yet. There is much ground still to be gained before we can celebrate unabashedly.



Barbara Kellerman, a professor of public leadership at the Harvard Kennedy School, cites some pretty grim statistics:

- 2010 – 16.8% of the seats in the U.S. Congress are held by women (76 = House; 17 = Senate); only 14.5% of mayors in U.S. cities of over 100,000, and 21% CEOs of non-profits with budgets of over \$25 million are women
- 2009 – 3% of Fortune 500 companies were headed by women; 15% of the board of directors for those companies were women; 8% of U.S. Navy admirals were women; 19% of senior faculty at the Harvard School of Business were women
- 2008 – 5% of U.S. Army generals were women
- 2007 – 6% of the 100 top information-technology companies had female executives

Perhaps we're shooting ourselves in 'our own foot.' Remember the 2008 presidential election when Hillary Clinton was lampooned for her pantsuits and hair style? More recently, California senate candidate Carly Fiorina's open microphone dig at Senator Barbara Boxer's hair? Nicole Wallace, a former Bush administrator and advisor to the failed McCain-Palin presidential campaign, wrote, "Women will continue to take two steps forward and three steps back until they drop the sorority girl act and become the stateswomen and leaders that we need. Fiorina's sarcastic 'diss' of her opponent's appearance may show why the presidency remains out of reach for the current crop of women's candidates...." Unarguably, this emphasis on physical appearance, as well as whom one's husband is, is unfair. It is certainly *NOT* the lens through which male political candidates are judged. Yet, it may be a central reason why so few women wish to subject themselves to the rigors of the campaign trail, or to the competition for top CEO positions in business and industry. But, until those public arenas are as saturated with female aspirants as they are with males, efforts to diversify those in top positions of leadership and management will meet with only limited success. Only women's aggressive quest, in ever increasing numbers, for national, as well as local, leadership roles, can ultimately diminish the double standard imposed on those in the public spotlight. As those numbers increase and the novelty wears off, people will become more accepting of women's place in the public arena as the norm. Then, there will be true cause for celebration.

Mary Berry, Academic chair

### PRESERVE OUR RIGHTS – VOTE!



There are so many things going on right now that I urge all of you to keep track of the issues important to AAUW and the people of New Mexico. Many current office holders face re-election this November and the stakes are very high. Remember that not so long ago many women suffered and were jailed so that American women could gain the right to vote. Please continue to honor these women by exercising that right, whether by absentee ballot, during early voting, or at the polls on election day. If you don't use it, you might lose it. And if you know anyone who isn't registered, please help her to register and encourage her to cast her ballot. There are women all over the world who would be thrilled to have this opportunity.

Dixie Trebbe, Public Policy chair

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### AAUW-NM FUNDRAISING RECEIVES MORE ACCOLADES



Once again our state organization has been honored by AAUW. We have achieved fifth place in the top ten states for per-capita giving. What a tribute to the generosity and commitment to education by AAUW-NM members! Top ten branch and state awards are among AAUW's highest honors. Completing the Corrine Wolfe International Endowment was certainly a great achievement that is being recognized by AAUW. This endowment will now give women and girls a chance for a lifetime of success through education.

As I have studied the changes that have become a reality for us all, I realize what a sacrifice it was for many branches to have put so much emphasis on the Corrine Wolfe fund. Several branches have stated that they now want to concentrate on replenishing their own scholarship funds. Most branches support one or two local scholarship recipients, efforts that may have been shortchanged by our urgent push to finish the large commitment we had made. Since we completed the Corrine Wolfe fund, I have not made a strong push for contributions to the national AAUW Funds, realizing that you all have other commitments that are "closer to home." I know you will contribute to your local funds with the same generosity you exhibited in completing the Corrine Wolfe International Endowment.

*Rosmarie Frederickson, AAUW Funds Co-chair*

### LEGAL ADVOCACY FOUNDATION (LAF) UPDATE

Donations to LAF from New Mexico branches through May, 2010 are as follows:

NM8002-Albuquerque: \$355; NM8005-Carlsbad: \$253; NM8012-Las Cruces: \$250; NM8013-Las Vegas: \$25;  
 NM8014-Los Alamos Inc. \$170; NM8020-Santa Fe Inc.: \$125; NM8028-New Mexico Online: \$120;  
 NM-New Mexico: \$515  
 Total Contributions: 1,813.00

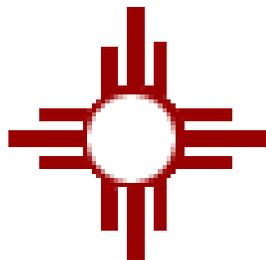
Thank you for your continued support of LAF.

In the latest LAF news from AAUW, Jean Read, the sports equity chair for the AQUA San Jose (CA) branch, recently visited the national AAUW offices to discuss her branch's experience with the Title IX Compliance: Know the Score Program in a Box and their evaluation of local high school sports teams. Their group was very successful in their first assessment and will monitor several more schools this fall. Watch the YouTube clip (<http://www.youtube.com/watch?v=Th04OyLaHr8>) of Jean talking about her branch's success. This Program in a Box is one of three programs that relate to LAF, among many others. Each program outlines an activity that could be chosen by a branch, with the "what, why, and how" to implement that program. For more information, visit [http://www.aauw.org/member\\_center/programs](http://www.aauw.org/member_center/programs).



*Lina S. Germann, AAUW Funds Co-chair*

### THANK YOU PORTALES



We would like to extend our thanks to the Portales branch for hosting the Summer Leadership Team Meeting on July 30<sup>th</sup> and 31<sup>st</sup>. A special THANK YOU to Jeanie Ornellas who coordinated the effort in Portales and to Karyl Lyne, Natalie Markin, and Helena Whyte who brainstormed and organized the meeting for AAUW-NM. Jeanie provided a lovely Friday evening dinner and social time at her home and we had an excellent meeting venue at Eastern New Mexico University's Campus Union Building on Saturday. Our appreciation goes out to all the people from Portales who attended and plan to revitalize a branch that has become inactive over the years. We welcome back the Portales branch to AAUW-NM!

*Mary Sandford and Shelley Rossbach, AAUW-NM Co-presidents*

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### CAROL ANN COUNCIL RECEIVES LEGACY IN LEADERSHIP AWARD



Carol Ann Council

On the evening of June 12<sup>th</sup> at the Rocky Mountain Conference in Aurora, Colorado, Mary Sandford and Nina Thayer presented Carol Ann Council with the Legacy in Leadership Award from AAUW-NM. The Legacy in Leadership Award is given to members of each of the Conference's six states who have demonstrated outstanding efforts toward the advancement of AAUW and its mission. Previous AAUW-NM winners have been Janet Matwiyoff (2008) and Barbara Carey (2006).

Carol Ann has held many offices in her Las Cruces branch over the years and has served as branch president. At the state level, she has been Finance Officer, President, Co-president and most recently completed two terms as Nominations Chair. Under her leadership, AAUW-NM and AAUW-TX held the first-ever joint state convention in El Paso, TX. That same year (2004) the Rocky Mountain Regional Conference was held in Albuquerque.

Carol Ann's passion for the mission of promoting women and girls extends beyond AAUW. She is a strong supporter of The Virginia Gildersleeve International Fund and a charter member and board member of Women Graduates of America.

In presenting the award, Mary and Nina stated that "Carol Ann has a long history of leadership and support for our state organization and for AAUW at every level. She is one of those to whom we refer as our 'kitchen cabinet' – those two or three individuals who possess such a wealth and depth of knowledge that you know that regardless of what answer or advice you need, it is only an email away! Her energy level is always high and her attitude is always positive. It is with honor and with the appreciation of all the members of AAUW-NM that we present our Legacy in Leadership Award to Carol Ann Council."

Thank you and congratulations, Carol Ann!

Mary Sandford, Co-president

### REGIONAL CONFERENCE HIGHLIGHTS

I try to have HIGH HOPES, *low expectations*, and HIGH FLEXIBILITY in my everyday life. In the case of the regional conference held in June in Aurora, Colorado, I was very pleased that my high hopes were realized. The weather required flexibility, since it was cold and rainy the entire three days we were there. But the program was excellent, with lively speakers, excellent discussions, and a lot of networking time. Our own Carol Ann Council was presented with a "Legacy in Leadership Award", and Karen Nelson gave a super presentation on the "GURLS" (Girls Using Real Life Science) project in Carlsbad. Each state gave a workshop presentation – all were excellent.

The conference was well attended (over 50 people total) and New Mexico was represented by eight members. Although AAUW doesn't have defined "regions" any more, there were attendees from Utah, Wyoming, Arizona, New Mexico, Nevada, and Colorado. It was great to hear from and talk to AAUW members from all of these states. In addition, Kathy Anthon from the AAUW board of directors filled us in on national happenings and listened to our comments and complaints.



"GURLS" project display



AAUW-NM Contingent

We heard from two authors and one newspaper reporter, each of whom brought us new knowledge and new perspectives. I didn't know that the Guinness Book of World Records has an actual (and very detailed) definition of what it means to "walk around the world" until I heard our lunchtime speaker, Polly Letofsky, tell us of her adventures raising money for breast cancer. We also heard from Jill Tietjen, one of the authors of *Her Story*, who spoke to us about humor and its importance in life. Tina Griego is a talented reporter who is a native New Mexican and current reporter for the Denver Post, and she spoke to us of challenges in education.

A grand time was had by all. Good talk, good food, and good friends. What more do you need for a great conference?

Shelley Rossbach, Co-president

**BRANCH PRESIDENTS AND FACILITATORS****AAUW-ALBUQUERQUE**

Ted Cooley, Co-president  
608 Valverde Dr. SE  
Albuquerque, NM 87108  
505-255-3720  
[ecooley60@yahoo.com](mailto:ecooley60@yahoo.com)

Sylvia Fink, Co-president  
5108 Marcadas Rd. NW  
Albuquerque, NM 87114  
907-333-7451  
[finksylvia@hotmail.com](mailto:finksylvia@hotmail.com)

**AAUW-CARLSBAD**

Karen Nelson, Co-president  
1005 N. Thomas St.  
Carlsbad, NM 88220  
575-887-3108  
[nelsons@cavemen.net](mailto:nelsons@cavemen.net)

Roxanne Lara, Co-president  
310 N. Canyon St.  
Carlsbad, NM 88220  
575-628-8248  
[laralaw@windstream.net](mailto:laralaw@windstream.net)

**AAUW-GRANT COUNTY**

Adrienne Dare, Facilitator  
54 Wendy Rd.  
Silver City, NM 88061  
575-385-2013  
[dareadrienne@gmail.com](mailto:dareadrienne@gmail.com)

**AAUW-LAS CRUCES**

Deanise Marta, President  
6631 Vista Hermosa  
Las Cruces, NM 88007  
575-541-8003  
[dxmarta@msn.com](mailto:dxmarta@msn.com)

**AAUW – LAS VEGAS**

Tasha Martinez, Co-president  
1212 6th St.  
Las Vegas, NM 87701  
505-454-3174  
[tdmartinez@nmhu.edu](mailto:tdmartinez@nmhu.edu)

Barbara Casey, Co-president  
509 Reynolds Dr.  
Las Vegas, NM 87701  
505-454-1117  
[renacuajo01@yahoo.com](mailto:renacuajo01@yahoo.com)

**AAUW-LOS ALAMOS**

Natalie Markin, Facilitator  
505 Oppenheimer Dr. #419  
Los Alamos, NM 87544  
505-662-9399  
[natalie@lanb.com](mailto:natalie@lanb.com)

**AAUW – ONLINE**

Helena Whyte, Facilitator  
100 El Morro St.  
Los Alamos, NM 87544  
505-672-9153  
[mozden08@aol.com](mailto:mozden08@aol.com)

**AAUW-PORTALES**

Jean Ornellas (local contact person)  
427 S. Roosevelt Rd. W.  
Portales, NM 88130  
[jean.ornellas@enmu.edu](mailto:jean.ornellas@enmu.edu)

**AAUW-SANTA FE**

Judy Kares, Co-president  
181 E. Chili Line Rd.  
Santa Fe, NM 87508  
505-474-0799  
[jkares@earthlink.net](mailto:jkares@earthlink.net)

Sandra Bradley, Co-president  
2029 Calle Lejano  
Santa Fe, NM 87501  
505-983-5125  
[sandbrad@aol.com](mailto:sandbrad@aol.com)

**AAUW-SOCORRO**

Kay Krehbiel, President  
705 Fitch St.  
Socorro, NM 87801  
575-835-0759  
[kkrehbiel@ibis.nmt.edu](mailto:kkrehbiel@ibis.nmt.edu)

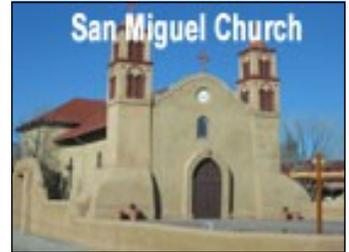
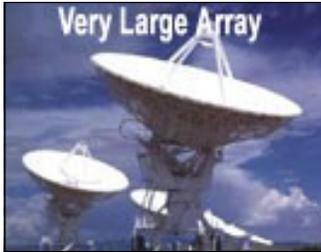
**AAUW- WEST MESA**

Cheryl Klenner, President  
10416 Calle Hermosa Ct.  
Albuquerque, NM 87114  
505-307-9118  
[cbklenner@comcast.net](mailto:cbklenner@comcast.net)

## A SATURDAY SOJURN TO SOCORRO

AAUW-NM FALL WORKSHOP

OCTOBER 15 and 16



Please join us in Socorro for our annual Fall Workshop. The Socorro branch has planned a Friday evening dinner at the home of Elise Brower, and a Saturday filled with our Leadership Team Meeting, a delicious lunch, and three informative discussions led by New Mexico Highlands University professors Kristie Ross and Erika Derkas; AAUW-NM co-president Shelley Rossbach; and Las Cruces branch president and *Roadrunner* editor Deanise Marta. This will be a casual day to connect with old friends and perhaps make some new ones, and learn something in the process! The schedule is as follows:

### Friday

6:00-8:00 Informal dinner at the home of Socorro member Elise Brower, 1306 Vista Dr, 575-835-1721

### Saturday

Church of the Epiphany, 908 Leroy Place (across from New Mexico Tech)

All activities will be in the Fellowship Hall.

8:30—9:00 Registration/Continental Breakfast

9:00—11:30 Leadership Team Meeting

11:30—11:45 Break

11:45—12:30 Discussion: How Much Do You REALLY Know About Woman Suffrage?

Facilitator: Deanise Marta

12:30—1:30 Lunch catered by the "Mad Hatters"

1:30—3:00 Mentoring Relationships from Bud to Blossom

Dr. Kristie Ross and Dr. Erika Derkas

3:00—3:15 Break

3:15—4:15 Workshop: The Future of Branches— Issues and Successes

Facilitator: Shelley Rossbach

4:15 Wrap-up

4:30 Adjourn

### HOTEL INFORMATION

Arrangements have been made with two area hotels. Reservations may be made at the Holiday Inn Express, 1040 N. California St. Socorro, NM 87801; local phone 575-838-4600; web address [www.hiexpress.com/socorronm](http://www.hiexpress.com/socorronm) (\$95.00 + tax for double room) OR Best Western, 1100 N. California St. Socorro, NM 87801; local phone 575-838-0598; email [bestwesternsocorro@yahoo.com](mailto:bestwesternsocorro@yahoo.com) (\$85.00 + tax for double room). Indicate that you are with AAUW.

Reservations must be made by October 1st.

Information for other hotels and some B&B's can be found at the Socorro Chamber of Commerce website: <http://www.socorro-nm.com/lodging.htm> .

### **Directions to Elise Brower's home, 1306 Vista Dr., (575) 835-1721**

When you exit I-25 (exit 150) you will be on California Street/U.S. Highway 60. If you are coming from the north continue south on California until you reach Bullock Blvd, which has a traffic light. On your right will be Taco Bell. Turn right or west on Bullock and continue west to the intersection with Leroy Place and then straight through the intersection along the north side of the New Mexico Tech campus. Continue straight through the next intersection with Lopezville Road. Here Bullock becomes Olive Lane which curves around past Macey Center on the right to a four-way stop on the west side of the campus. Go straight through the intersection. The road continues curving around to the next four-way stop. At this intersection on your left are dormitories and on your right is the golf course. Turn right up the hill. Keep going on the slightly curved Vista Drive to a cul-de-sac just past Mesa Drive. The Brower home is at the far end of the cul-de-sac.

### **Directions to the Epiphany Episcopal Church, 908 Leroy Place, NW**

When you exit I-25 (exit 150) you will be on California Street/U.S. Highway 60. If you are coming from the north continue south on California until you reach Bullock Blvd which has a traffic light. On your right will be a Taco Bell. Turn right or west toward M Mountain on Bullock and continue until you reach Leroy Place at the northeast corner of New Mexico Tech campus. Turn left on Leroy. The church is the second building on the left.

A map of the campus can be obtained on the New Mexico Tech web site at [http://www.nmt.edu/images/stories/maps/map\\_big.jpg](http://www.nmt.edu/images/stories/maps/map_big.jpg)

### **Things to do in Socorro**

Saturday Night, October 16, 7:30 p.m., Macey Center, 801 Leroy Place, the PAS presents "Bless Me Ultima." Tickets are \$14/Adult, \$12/senior. Tickets may purchased at the door.

Mineral Museum at New Mexico Tech. Admission is free. Open M-F 8 a.m. to 5 p.m. Saturday 10 a.m. to 3 p.m.

Artwork in the Joseph R. Skeen Library on New Mexico Tech campus.

Historic Walking Tour of homes surrounding the Plaza with architectural styles from the Spanish colonial and territorial past. The 400-year-old San Miguel Mission and Garcia Opera House are two of the many sites featured in the tour. Art galleries are featured around the plaza. Pamphlets will be available.

The El Camino Real International Heritage Center is located 36 miles south of Socorro. Pamphlets will be available.

The picturesque town of Magdalena is located 30 miles west of Socorro, and has a fine collection of museums, galleries and restaurants.

The Very Large Array, one of the world's premier astronomical radio observatories, is located 50 miles west of Socorro on U.S. Highway 60.

The Bosque del Apache National Wildlife Refuge is located approximately 20 miles south of Socorro. To reach the refuge, drive south on I-25 to exit 139, continue east one-fourth mile on U.S. 380 to the flashing signal at San Antonio, turn right onto Old Highway 1, continue south nine miles to the Visitor Center.

**THE REGISTRATION FORM FOR THE WORKSHOP APPEARS ON PAGE 8.**

**REGISTRATION IS DUE BY OCTOBER 1.**

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

FALL WORKSHOP REGISTRATION FORM  
October 15 and 16, 2010

Name \_\_\_\_\_

Phone: Home \_\_\_\_\_ Cell \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_, NM ZIP \_\_\_\_\_

E-Mail \_\_\_\_\_ Branch \_\_\_\_\_

Special Needs \_\_\_\_\_

Registration Fee: Fee includes Friday informal dinner, Saturday continental breakfast, lunch and afternoon snacks.

\$25 \$ \_\_\_\_\_

Spouse/Guest may accompany you to Friday night dinner

\$10 \$ \_\_\_\_\_

Saturday lunch

\$15 \$ \_\_\_\_\_

Total \$ \_\_\_\_\_

Please send form and check, made payable to AAUW-Socorro, to:

Ellen Rippel  
706 Giles Lane  
Socorro, NM 87801

**DEADLINE IS OCTOBER 1.  
NO REFUNDS WILL BE GIVEN.**



New Mexico AAUW  
The ROADRUNNER  
6631 Vista Hermosa  
Las Cruces, NM 88007

First Class Mail