

# The ROADRUNNER

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## Co-Presidents' Letter – Spring 2014

Spring is the season for new beginning. Soon, we'll have change not only in seasons but change in AAUW-NM officers. I have been honored to be your Co-President for the past four (!) years, with Mary Sandford first and then with Karyl Lyne. I am looking forward to staying on the Leadership Team, but as (just) the Branch Projects Grants Chair for the next two years. Karyl Lyne and Helena Whyte will be great co-presidents for the state, I know.

As I look back at the last four years, I see that we have had a few ups and downs, but we're ending on an "UP" note in membership (an increase of 29 over last year, with at least one new member in almost every branch), which is great!

In STEM-related projects we have several very exciting things going on (see Cheri Burch's article). I continue to be so proud of our NCCWSL scholarship program (the women are so inspiring when they speak to us), and give heartfelt thanks to my co-president Karyl for being the strong champion of the program.

I'm excited that UNM-Los Alamos had another successful \$tart \$mart session in February, and that Sylvia Fink is going to facilitate a workshop on the main campus of UNM on April 8. We're getting National attention with several programs at UNM (Elect Her), NMSU (Tech Trek), and New Mexico Tech (Campus Action Grant).

I look forward to seeing you at our annual convention in Las Vegas, and bidding you an "adiocitos" – just "a little good-bye" as Mary Sandford said two years ago. Viva la AAUW New Mexico!

--Shelley Rossbach

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Please submit addresses to your Branch membership chair. Members-at-large: Notify AAUW Records Office, 1111 11<sup>th</sup> St. Washington, DC 20038



## Spotlight on STEM



Congratulations to all branches who sponsor STEM activities in their areas!

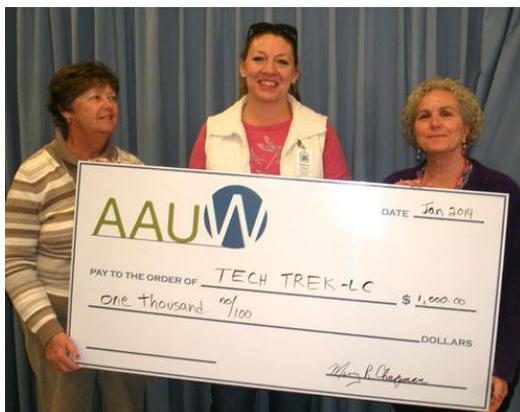
First, a huge congratulation to the Las Cruces branch for all of their work on Tech Trek, a national AAUW program to provide a summer week of science and engineering for girls entering the eighth grade. And thanks to the Albuquerque, Las Vegas, Los Alamos, Las Cruces, and Santa Fe branches, all who have committed to help with interviews for those of the 248 nominees who successfully complete the application process. If your branch can help out, please contact Mary Rita Chapman, Las Cruces Branch.

In addition, the Santa Fe branch is also in the process of sponsoring two “Careers and Curiosity in Math and Science” fairs held at elementary schools, where mostly female scientists and engineers demonstrate aspects of their work. Meanwhile, the Carlsbad branch is planning a middle school “Girls in Engineering Day” in the fall, in cooperation with NMSU. Busy Los Alamos branch members judged the elementary school county science fair, giving small monetary prizes to young people with outstanding projects. And finally, the Albuquerque branch has offered to be the AAUW liaison for NM Tech’s Campus Action Project designed to offer mentoring by current Tech upper class women for sophomore female STEM majors in junior colleges. They plan to focus on the junior colleges whose students are likely to transfer to Tech.

If your branch plans a STEM activity I’ve missed, please contact me. And if you are the STEM representative from your branch, please let me know who you are.

--Cheri Burch - STEM Chair [ctburch@unm.edu](mailto:ctburch@unm.edu)

### Tech Trek Summer Camp in Las Cruces



AAUW-New Mexico has contributed \$1,000 to support the Tech Trek Summer Camp for middle school girls, to be held at NMSU in July, 2014. Science and math teachers throughout the state are encouraged to nominate promising 7th grade girls to attend the camp. More information about this once-in-a-lifetime opportunity is available at <http://techtrek-NM.aauw.net>. Pictured are AAUW-NM treasurer Mary Rita Chapman presenting the check to Rebecca Galves, Tech Trek camp director and Bonnie Eisenberg, president

AAUW-Las Cruces, which is sponsoring the camp

Our Fundraising efforts have been very successful. We recently received a \$15,000 contribution from DataOne in ABQ, and other grant proposals are pending. We have received some 280

nominations from teachers across the state for girls to be considered for our **Tech Trek camp in July**. The girls have all been sent application forms to complete and return by March 15.

After that we will review these applications and select the girls to interview. This will go on through the month of March. We are planning a camp for 35-50 girls, depending on the outcome of the interviews.

We are still working on the details for the next round of screening, but if you would like to help with the interview process, please send an e-mail to Ann Palormo, [apalormo@nmsu.edu](mailto:apalormo@nmsu.edu). The committee will get in touch with you about the next steps. We have well over 150 nominations from Albuquerque, Santa Fe and other parts of northern NM, so we could really use help from other branches with the interviews. We have nominees from Carlsbad, Roswell and Las Vegas, too.

Also, if you would like to help during the week of camp (July 12-19), we would like to add your name to a list. Again, please e-mail Ann Palormo.

### **Girls Can! Career Exploration Conference, Las Cruces**

Girls Can will be held on Sat, March 8, sponsored by the AAUW-Las Cruces branch, with generous assistance from Soroptimists of Las Cruces and Federally Employed Women. We have 240 6th-grade girls registered. Seventeen workshops are planned including: veterinarian medicine, border patrol, civil engineering, robotics, nursing, marine biology, meteorology, TV journalism, electrician and dentistry.

### **Tours of the Paloheimo Home In Santa Fe**

You are invited to a Private Tour of the Women's International Study Center The Paloheimo Home may be Santa Fe's answer to Downton Abbey. There were three generations of self-assured women with money running an eight-acre compound in the heart of Santa Fe. Starting in 1890 and continuing on to 1999 these women entertained the most successful scholars, researchers and artists of their era. They also developed world famous El Rancho de Las Golindrinas into a living history museum. The museum currently depicts life as it was during the 18th and 19th century with real life weavers, farmers and bakers. For more information: <http://wisc-amh.org/>

AAUW members for the first time can tour the Paloheimo Home which is now designated as a museum known as the Women's International Study Center. The center will house writers, researchers and musicians in the casitas located on the property. They also will be sponsoring Supreme Court Justice Ruth Baden Ginsberg in a symposium August 29<sup>th</sup>.

**The private tours for AAUW members will be Saturday March 29<sup>th</sup> at 10 am and Saturday June 14<sup>th</sup> at 10 am.** The center is located at 614 Acequia Madre St Santa Fe.

This is a rare opportunity to see this center. Normally they do not give tours and this is the first time they have given tours on Saturday. Tours are limited to 20 people each.

RSVP to Esther Milnes at: [esthermilnes@gmail.com](mailto:esthermilnes@gmail.com)

--Jeanne Patrick, President, Santa Fe Branch



## Lifetime Membership Presented to Louise Drlik of Las Vegas AAUW

Retired Las Vegas Schools Music teacher, Louise Drlik, was awarded a Lifetime Membership by AAUW National in December 2013. This honor is presented to AAUW members who have belonged to AAUW for 50 years and exempts the member from further payment of AAUW dues. Louise, at 91 years young, is an inspiration to her AAUW sisters and many community members. She continues to remain active in all aspects of branch activities. Currently, she is gearing up for our Annual Book Sale this coming weekend at the end of February and the beginning of March. She continues to host the branch each March at her home next to the United World

College where invited female international students join the AAUW sisters in a potluck and hear a presentation about matters of interest in the girls' home countries.

--Pamela G. Daves, Co-President, Las Vegas Branch.

### AAUW New Mexico Funds - 1/1/2013 -12/31/2013

Albuquerque	\$ 3,723.50
Carlsbad	\$ 268
Grant County	\$ 1,020
Las Cruces	\$ 1,799
Las Vegas	\$ 670
Los Alamos	\$ 3,160
Santa Fe	\$ 3,376.50
Socorro	\$ 1,020
West Mesa	\$ 1,304.75
New Mexico Online	\$ 150
AAUW New Mexico	<u>\$ 225.50</u>
	<b>\$16,667.25</b>

**WE DID IT...WE GAVE \$4,961 MORE THAN 2012!!! THANK YOU EVERYONE!!! This is the final report. It is \$50 less than the preliminary report I had from national at the LTM. Perhaps their addition was wrong!!! I hadn't gone through to add each amount!**

--Mary Tyler Browne, AAUW Funds Chair

## Social Media Report

AAUW New Mexico Facebook page has 112 likes



New Mexico Online Branch has a new facebook page

### Social Media 2013 Firsts

- Feb. 2013: Harlem Shake went viral Facebook went public
- Mar. 2013: University of Florida offers first Graduate Social Media Masters program, Masters in Mass Communications, Social Media degree
- May 2013: YouTube reaches more 18-34 year olds than any cable network
  - 72% of online adults use social networking sites
- Sept. 2013: Snapchat users are sharing 350 million photos per day
- Oct. 2013: 38% of visits to Linked In were via mobile devices
- Nov. 2013: “Selfie” was made word of the year

What was once considered a trend has become a way of life and now the way we do business.

### Film Media

To celebrate Women’s History Month, Women and Girls Lead and Eileen Fisher Inc. are launching #SheDocs, an online film festival that gives anyone with a computer the opportunity to watch inspiring, women-focused documentaries.

Twelve acclaimed independent docs will be available for free during the month of March, one of the most prominent being director Pratibha Parmar’s documentary on Alice Walker. The other films showcase women and girls in the U.S. and globally who pushed through adversity to transform their lives and their communities.

From telling the story of one of history’s most fascinating women leaders, Benazir Bhutto, to capturing the struggle of three young Latina women trying to finish high school, #SheDocs paints an impressive portrait of those who defy convention to make their own destinies. You can see a complete list of the films and discussion guides on their website at <http://women-and-girls-lead/shedocs>

Along with the films being streamed this month, #SheDocs is encouraging viewers to attend social screenings via the multimedia platform OVEE.

### AAUW Issues on Television

An AAUW member was interviewed about the gender wage gap on *NBC Nightly News* with Brian Williams on January 14, 2014. Aileen Rizo, whose pay inequity story was featured on the AAUW blog last year, sat down with Maria Shriver. Maria recently published *A Woman’s Nation Pushes Back from the Brink*. It examines the rates of financial insecurity among American women and the children who depend on them, investigates the impact of it on our nation’s institutions and economic future, and promotes solutions.

PBS American Graduate Townhall January 16, 2014 Teachers and parents discussed class size, teacher evaluation, and testing.

--Helena Whyte, Media Chair

## Report of the Nominations Committee

The AAUW-NM Nominations Committee is pleased to report a complete slate of candidates for election at the April convention in Las Vegas. If elected, these officers will serve for a two-year term.

**Co-President: Karyl Lyne** is our current co-president and she has graciously agreed to serve a second term. In addition to being co-president Karyl has served as our College/University Chair and coordinated our NCCWSL scholarship winners for the past several years. She is a member of the Las Vegas branch and has served as the Las Vegas branch president.

Joining Karyl as co-president will be **Helena Whyte** of the Los Alamos branch. Helena has a B.S. in chemistry from New Mexico Tech and M.A. in science education from UNM. She retired from LANL after twenty-nine years of service and has also taught AP Biology at Los Alamos High School. She is currently the Media Relations Chair for AAUW-NM. She has also been the facilitator for the Los Alamos branch.

**Co-VP Membership: Sylvia Fink** holds a B.A. in history from Indiana University and a M.L.S. from Rutgers University. She has worked as a librarian at the junior high and university levels. Sylvia joined AAUW in Plano, TX and held various branch and state positions while living in Alaska. She has served as co-president of the Albuquerque branch, is a \$tart \$mart trainer and is the current Co-VP Membership for AAUW-NM. Sylvia is a wife, mother and “nana” of three and says “the first two of which have been my hardest jobs and biggest accomplishment!”

**Natalie Markin** is also the current Co-VP Membership of AAUW-NM and has accepted the position for another term. Natalie joined AAUW in 1974 in Colorado Springs. She joined the Los Alamos branch in 1977 and has served in many branch offices over the years. At the state level, Natalie has also been Program VP for six years and Diversity Chair for a term. Natalie holds a B.S. in math from the University of Chicago and a M.S. in Computer Science from UNM Los Alamos. She is employed at Los Alamos National Bank.

**Secretary: Cheryl Klenner** is the current AAUW-NM Secretary. She is a member of the West Mesa branch and has served as the branch president, as well as in many other offices. She is a long time AAUW member and previously belonged to branches in Dover, DE and Marinette and Wausau, WI before moving to Albuquerque. Cheryl is a retired secondary science teacher.

**Academic Chair: Shirley Ash** will be a new face on the AAUW-NM Leadership Team. Shirley joined AAUW in 1986 in Ogden, Utah. She served as the branch president and as secretary. She has a BS in Computer Science from Weber State University and a B.S. in biology from UNM. Shirley has worked as a computer programmer at Hill AFB and at Indian Health in Albuquerque. She is currently retired. Shirley is a member of the Navajo tribe and she and her family are very actively involved in many aspects of Indian affairs. She is related to one of the original “code talkers” and her family background is rich with Indian history and culture. Shirley has also lived in England, Australia and South Africa. She is a member of the Albuquerque branch.

**Nominations Chair: Deanise Marta** will be responsible for recruiting our future AAUW-NM elected officers. Deanise is a member of the Las Cruces branch where she has served as president and held many other offices. She chaired our very successful 2012 state convention in Las Cruces when we had then AAUW president, Carolyn Garfein, as our special guest. Deanise spent many years as the editor of our AAUW-NM newsletter, *The Roadrunner*. She took a couple years off from the Leadership Team and we are thrilled to have her back!

--Nominations Committee: Mary Sandford (Carlsbad), chair, Pam Daves (Las Vegas) and Deanise Marta (Las Cruces)

### **Do not Miss the Opportunity to Learn How to “Brand” Your Branch**



Do you know how your branch “brand” is perceived in your community? How would you like it to be perceived? Is there a disconnect? This presentation steps you through the marketing basics, including the tools available through AAUW’s national office and those found in your own community. Once you identify how you’re currently viewed, you can map a path to show your community who you really are and what you do. Presented by National Staff Member Cordy Galligan. Cordy is the AAUW Director of Marketing and Business Development and has over 20 years of experience in fundraising and event planning in the nonprofit sector.

Information on how to register for the 2014 AAUW-NM Convention can be found on pages 10 and 11 of this newsletter.

### **2014 LEGISLATIVE SUMMARY**

The 2014 New Mexico Legislative Session is now one for the history books, almost. Once a bill has passed both houses, it is sent to the Governor. If the governor receives a bill with more than three days left in the session, the governor can sign the bill or veto the bill. However, if the governor takes no action within those three days, the bill automatically becomes law. If the governor receives a bill during the last three days of the session, the governor has 20 days to sign or veto the legislation. If no action is taken on legislation received during the last three days, the legislation is vetoed in what is known as a “pocket veto”. Therefore, Governor Martinez had until March 12 to sign, veto, or “pocket veto” bills.

We would like to thank all members who sent e-mails, made phone calls, attended AAUW Legislative Day or Lobby Corps meeting, and talked with their legislators about bills of concern to AAUW NM. We are all busy, but when we act together, we can make a difference on important issues.

Below is a short summary of bills of concern to AAUW-NM:

**SB313 (which replaced HB2) General Appropriations Act of 2014** – The legislature crossed the finish line February 20 of a 30-day session by completing work on what many consider

their most important assignment – a state budget to finance public education and government services. **This bill** has been signed by the Governor with a partial veto (including some education-related items).

**HB19 Update School Finance at-risk Index** – Signed by the Governor

**HB 35 Additional Funding Units for Some Schools** – Signed by the Governor

**HB 92 School Child Sexual Abuse Detection Training** – Signed by the Governor

**HB 181 Human Trafficking Resource Center Hotline** – Signed by the Governor

**HB 271/SB 23 K-12 Breakfast After the Bell Programs** – Signed by Governor

**HM 37 Tribal College Lottery Scholarship Exclusion** – A **memorial** is an expression of legislative desire that is usually addressed to another governmental body in the form of a petition or declaration of intent. This **Memorial** requests that the higher education department examine state programs to identify where tribal colleges are excluded.

**SB 9 One-Stop Business Portal Act (Think NM sponsor)** - Signed by Governor

**Senate Memorial 2 - Remove ERA Deadline** - Passed

This list covered the bills we supported which passed both houses and were signed (or were “memorials”). There were many other bills that simply died along the way, and we can expect to see many of them introduced again in 2015 in the 60-day session. Stay tuned for future updates.

We look forward to seeing everyone at AAUW 2014 Annual Convention in Las Vegas. You don't want to miss the Gallines Express ride from La Castañeda to Montezuma Castle with a Harvey Girl special tour guide.

--Sonya Berg & Jan Bray, Public Policy Co-Chairs

### AAUW-NM Calendar

March	Women's History Month
<b>March 8</b>	International Women's Day
<b>March 15</b>	<b>Deadline:</b> applications for NCCWSL scholarships, send to Karyl Lyne
<b>April 1</b>	<b>Annual Reports</b> due from State Officers & Branch Presidents to Las Vegas <b>Branch Project Grant</b> applications due to Branch Projects Grants Chair
<b>April 8</b>	<b>Equal Pay Day</b>
<b>April 25-27 (F-Su)</b>	<b>AAUW-NM Convention and Leadership Team Meeting -Las Vegas</b> (Files & handbooks updated by officers for successors)
<b>May 15</b>	<b>Deadline</b> for Summer <i>Roadrunner</i>
<b>May 29-31</b>	National Conference for College Women Student Leaders (NCCWSL)
<b>June 6-8 (F -Su)</b>	<b>AAUW Regional Convention - Reno, Nevada</b>
<b>June 30</b>	<b>Deadline for dues for 2014-2015 year</b> <b>Deadline for entering new State &amp; Branch officers to National</b>



## AAUW New Mexico 2014 Convention

Las Vegas, New Mexico  
Historic Plaza Hotel

April 25 - 27, 2014



### **CELEBRATING OUR LIVING HISTORY**

The Las Vegas Branch is delighted to welcome you to Las Vegas where we will be “Celebrating Our Living History”. In keeping with our theme, we plan to share that living history up close and personal while you’re here. Las Vegas’ history is amazingly rich and many buildings and places in our community exude that history. We are literally face-to-face with our history everyday. Film makers, hoteliers, restauranteurs, oil moguls, pioneers, traders, brigands, retailers, railroaders, pilots, educators, soldiers, writers, grant holders, painters, sculptors, wagoneers, clergy, mental health professionals, opera goers, doctors, ranchers, foresters and farmers have all made their mark here.

The Friday afternoon Leadership Team Meeting (LTM) will be at the new New Mexico Highlands University Student Center. NMHU was founded in 1893 as a normal (teachers) school. The Ilfeld Auditorium near the student center, was built from 1914-21 and was named for Adele Ilfeld, wife of Las Vegas business tycoon, Charles Ilfeld. It is still one of the finest performance venues in the area.

We’ll spend Friday evening at the beautiful Victorian home of AAUWan Rose Contreras-Taylor eating tapas and desserts, sipping a wide variety of drinks, engaging in good conversation and meeting some of Las Vegas’ remarkable women. If you’re still hungry after this we’ll direct you to nearby eateries.

The Historic Plaza Hotel, built in 1882, is our convention hotel and participants can enjoy the Victorian grandeur of this lovely building now joined to the former Ilfeld Company Dry Goods Building. Drop by Byron T’s Saloon off the hotel lobby and be prepared to encounter Byron T’s ghost who wanders through the hotel at night!

Saturday morning we travel by bus to the Montezuma Castle on the campus of the United World College (UWC) of the American West in the Gallinas Canyon about 5 miles north of Las Vegas. Home to one of Fred Harvey’s first collaborations with the Santa Fe Railroad and now the center piece of UWC, Montezuma Castle brings us face to face once again with our living history. Here we’ll have a presentation about the castle and UWC, hear our keynote speaker, meet some more remarkable Las Vegas women and eat brunch with students from around the world who are attending UWC.

While the theme of the convention is Celebrating Our Living History, our workshop programming deals with workplace equity and will center on the New Mexico Fair Pay Law

passed and signed by Governor Martinez last year. The aim of this programming is to educate us about the law--what it does and doesn't do, its possible effect on increasing equity for women in New Mexico, and how the law will be enforced or not. Saturday afternoon we'll return to the Plaza Hotel for a public forum/panel discussion on the law and avenues of recourse for victims of workplace inequity.

The Saturday night banquet will be in the Ilfeld Ballroom as will the Sunday morning brunch, AAUW Town Hall and AAUW-NM Annual Membership Meeting. We are honored that Julia Brown, AAUW Vice President, and Cordy Galligan, VP for Marketing and Business Development, will be with us. Julia will bring greetings from the AAUW National Board and discuss national issues and perspectives; and Cordy will share AAUW marketing ideas and strategies.

**Lodging** Please contact the Plaza Hotel by phone at **505-425-3591** to make your lodging reservations. Mention **AAUW** to get the special rates for the AAUW-NM Convention. The Plaza is offering the Convention rates April 23 – 29, 2014, if you wish to come early or stay late and explore Las Vegas. Check in time is 3 pm and check out time is 11 am. The special AAUW-NM Convention rates are as follows:

- \$68 Full standard bed or queen bed (1 or 2 people)
- \$78 Double standard beds or 2 queens (1 – 4 people)
- \$88 Premium king 2 people (microwave)
- \$98 Double Premium 2 queens (1- 4 people)
- \$108 Parlor doubles - 3 room suite
- \$128 Ilfeld Suite (bridal)

**Directions to the NMHU Student Center and the Plaza Hotel** Take the I-25 University Avenue exit (#345) and proceed left over the highway on University to 7<sup>th</sup> Street (four blocks). Turn right (north) and go one block to National Avenue. Turn left (west) on National and proceed through the New Mexico Highlands University Campus passing the NMHU Student Center on the right. It's the glass, aluminum, rusted iron and slate building at 8<sup>th</sup> and National. This is where the Friday Leadership Team Meeting will be held—lunch at noon and meeting at 1:00 pm in Room 322. You can park on the street or behind the Student Center.

To get to the Plaza Hotel, continue west on National crossing the bridge over the Gallinas River where Coronado reportedly crossed the river in 1541 and where National becomes Bridge Street. Proceed up Bridge Street to the Las Vegas Plaza veering right to the Historic Plaza Hotel on the right. You may park on the street around the Plaza, across the Plaza in the Las Vegas Police Department Parking lot or behind the hotel.

**Complete the AAUW New Mexico 2014 Convention Registration Form in this newsletter or at [aauw-nm.aauw.net](http://aauw-nm.aauw.net) and come**

**CELEBRATE OUR LIVING HISTORY**





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