

In This Issue

Co-Presidents' Letter	1
Get Out the Vote	2
Tech Trek	3
Title IX Champion	4
AAUW Funds	5
Harvey Girls	5
Jo Bloom Honored	6
Rocky Mountain Conf	6
In Memorium	7
AAUW-NM PP	8
Fall LTM	9
Registration LTM	10
Calendar	11



Co- President's Letter

We are so thrilled to be your Co-Presidents for 2014-2016! Our two years will be exciting, challenging, rewarding, and a continual learning experience. We are here to help you in any way we can to make AAUW New Mexico the best it can be! We both enjoy traveling so don't forget to ask us to visit your branch.

We trust that you've had a good summer. The summer passed very quickly for us as we worked on multiple projects for AAUW New Mexico. Two Eastern New Mexico University women attended 2014 NCCWSL (National Conference for College Women Student Leaders) at University of Maryland, College Park June 5-7. We received thank you letters from the two women AAUW New Mexico monies sponsored: Ellise Smith from Michigan and Jessica Stroup from Texas.

We had an excellent showing at the Rocky Mountain Regional Conference in Reno, NV June 6-8 with Sonya Berg (Co-Public Policy Chair), Sylvia Fink (Co-VP Membership), Sheila Portillo (Co-VP Program), Nancy Scheer (Santa Fe Branch), Shelley Rossbach (Immediate Past President), Nina Thayer (National Resource Committee Member), and Helena Whyte (Co-President) attending. Sonya received a grant from AAUW New Mexico to attend her first Regional Conference; the Membership Workshop impressed her. Shelley made a presentation on "Tech Trek and More: STEM in New Mexico". Sylvia enjoyed "Women Writers: The Spirit of the West" panel presented by four Nevada authors: Linda Boyden, Carolyn Dufferrena, Terri Farley, and Suzanne Morgan Williams. Helena brought back news on the new AAUW Fund Raising Policies that became effective July 2014. Three documents are available for download at the AAUW New Mexico web site at <http://aauw-nm.aauw.net/>. These documents are: AAUW Fundraising Policy 501, Scholarship Programs of AAUW-Affiliated Entities 503, and Collaborations with Other Organizations 600. The new fundraising policies were prompted by increased IRS scrutiny and it will be increasingly more difficult for branch fundraising to fall under the National 501c (3) umbrella. AAUW charitable work should be the primary focus of branch fundraising.

The ROADRUNNER is a quarterly publication of AAUW-NM.

Patricia Maben, Editor

Pam1246@me.com

Please submit addresses to your Branch membership chair.
Members-at-large: Notify AAUW Records Office, 1111 11th St. Washington, DC 20038.

Fundraising should support the AAUW mission to preserve non-profit status.

Arizona has implemented one-member-one vote electronic voting using electionbuddy.com. Election buddy allows for both e-mail voting and printed ballots. Helena is researching Electionbuddy and SurveyMonkey as potential ways for AAUW New Mexico to implement one-member-one-vote.

Karyl Lyne was a dorm mother during our first New Mexico Tech Trek at New Mexico State University in Las Cruces July 13-19. Fifty-one eighth grade girls from all over the state attended. Dixie Trebbe (Albuquerque and Online Branch member) was appointed to the National Public Policy Committee; she solicited input on the National Public Policy on federal priorities. The first round of revision suggestions was due August 15.

New Mexico was one of nine states to receive a 2014 Public Policy Impact Grant. Our fall focus is GOTV (Get Out the Vote). Our primary focus is to educate workingwomen, employers, and the legal community about the 2013 New Mexico Fair Pay for Women Act culminating in public forums in Albuquerque, Las Cruces, and Santa Fe in Spring 2015. STEM is our secondary focus. Steering Committee members are: Karyl Lyne, Helena Whyte, Shelley Rossbach, Jan Bray (Co-Public Policy Chair), Bonnie Eisenberg (Las Cruces Branch President), Jeanne Patrick (Santa Fe Branch President), Sylvia Fink, and Liz Gordon (Albuquerque Branch President). We have had two steering committee meetings so far where we discussed collaborators, speakers, handouts, and media.

We held our first Go-to-Meeting LTM Seminar July 26. We still have a few Appointed Officer vacancies on the AAUW New Mexico Leadership Team: College/University Chair, Media Relations Chair, and Strategic Planning Chair. Contact Karyl or Helena if you are interested in taking one of these positions.

We hope you will join us at the Fall Workshop in Las Cruces on Saturday, October 18, 2014. Thanks so much for giving us the opportunity to serve you and AAUW New Mexico!

Helena Whyte and Karyl Lyne, Co-Presidents



AUW-NM Get Out the Vote (GOTV) Activities

As you know, AAUW-NM, along with eight other states –Florida, Michigan, Mississippi, New York, Pennsylvania, Tennessee, Texas and Virginia--was awarded a Public Policy Impact Grant (PPIG) from AAUW national. The primary focus of our grant proposal is to inform and educate the public on the 2013 Fair Pay for Women Act through public forums. The secondary focus of the proposal is STEM projects-in particular gathering data from the first New Mexico Tech

Trek held in July at NMSU, and supporting the Albuquerque Branch's work with NM Tech's AAUW Campus Action Grant of shepherding women from NM junior and community colleges interested in STEM fields to NM Tech. Of course branches will continue all of the STEM projects we do like Girls Can, Expanding Your Horizons and Careers and Curiosity. Finally, **we must do Get Out the Vote activities as a part of the PPIG.**

As you are planning your branch programs and activities for the year, please include both GOTV and STEM activities. Get Out the Vote activities might include having a table in the lobby of the library for three or four days to register voters. It might be helping to develop or pay for the local voter guides and distributing them. It might be conducting a public forum for candidates from all parties—remember AAUW is non-partisan and does not endorse candidates. It might be going to

the high school and registering 18 year olds in their civic classes or in the cafeteria at lunch. It might be going to the college or university campus or the arts and crafts fair and registering voters. Obviously each branch will have to customize the GOTV activities for their community, but **as you do those activities, please note the date, time and place of the event, the number of AAUWans who participated and the number of people who attended or were served or registered. I'll need this information for our grant reporting. I think as I compile this data, we'll be very surprised at all the GOTV work we do. Thanks in advance for doing this very important work.**

Karyl Lyne, Co-President AAUW-NM



Tech Trek Successful in Las Cruces

Las Cruces branch of the American Association of University Women teamed up with Young Women in Computing (YWiC) in the Department of Computer Science at New Mexico State University to bring Tech Trek to New Mexico in mid-July. Under the leadership of Rebecca Galves, 50 soon to be eighth grade girls from across the state came to campus for a week-long summer camp focused on science, math, engineering and technology.

“Tech Trek @ NMSU was so much fun,” Galves says. “Thanks to AAUW, we hosted incredible young women, brought together amazing instructors, highlighted outstanding professions through hands-on, engaging workshops, and shared fantastic experiences. Tech Trek is an incredible way to connect women of all ages, from throughout New Mexico. Focusing on STEM education provides a potentially life-changing platform, which can lead directly to creative, empowering careers.”

Tech Trek originated in California. New Mexico was one of only seven states to receive a national AAUW grant to host such a camp in 2014. AAUW members across the state joined with the Las Cruces branch to ensure the success of this endeavor, making financial contributions, assisting with applicant interviews and two serving as the camp's resident physician and a dorm monitor.

The camp curriculum consisted of daily core classes in computer science, engineering, mathematics and life science. In the afternoons the girls explored a variety of science-based fields including robotics, architecture, electricity, soil science, computer programming and biofuels. Women working in these fields taught all of the classes.

Wednesday evening, the girls went to dinner with several area professional women whose careers ranged from NASA engineer, dentist and pediatrician to soil scientist, floral designer and computer programmer.

Thursday was field trip day. The girls boarded a bus for a guided tour of the NASA White Sands test facility. They had an opportunity to see firsthand some of the facilities that monitor the country's space program. The afternoon included a visit to White Sands National Monument.

Parents arrived before noon Saturday to join their daughters for lunch and attend a session in which each girl made a short presentation about something she had learned during the week. Their enthusiasm was infectious. Comments from three girls represent the sentiment of the majority. "Coming to Tech Trek was a great experience. I have not only learned educational things, I have learned what it is like to have a roommate and meet people for the first time and have a conversation." "My experience at Tech Trek was AMAZING. It was by far the best summer camp I have ever attended." "It made me more confident about answering questions in class and being more interactive in the classroom."

Ann Palarmo, New Mexico State University Foundation



Helena Whyte Honored as Title IX Champion

Helena Whyte was nominated by Judith Prono, AAUW Los Alamos (NM) branch facilitator, and Nina Thayer, AAUW Los Alamos (NM) branch program chair as a Title IX Champion. Judith and Nina stated that Helena isn't just a Title IX champion; she's also a Title IX leader. As an advocate for equal funding and opportunity for women's sports, Helena made support for girls' athletics a priority for her AAUW branch. She formed an AAUW interest group called Title IX: Supporting Girls' Sports to promote attendance at local Los Alamos girls' athletic events. Helena has done more than anyone else we are aware of in AAUW-New Mexico to focus attention on Title IX progress and issues.

AAUW New Mexico Funds -1/1/201 -6/30/2014 **

Albuquerque: \$ 3,270 Tech Trek \$1,875; Educational Opportunities Fund \$760; LAF \$380; Other Funds \$255

Carlsbad: \$ 412 NCCWSLS \$100; Leadership Programs \$80; Start Smart \$50; Other Funds \$182

Grant County: \$ 35.50 AAUW Funds \$35.50

Las Cruces: \$ 5,473 Tech Trek \$4,143; LAF \$445; Corrine Wolf International Fellowship \$300; Other Funds \$585

Las Vegas: \$ 845 LAF \$460; Start Smart \$ 175; Tech Trek \$60; Other Funds \$150

Los Alamos: \$2,885 Tech Trek \$825; Eleanor Roosevelt \$800; AAUW Funds \$525; Other Funds \$735

Santa Fe: \$ 1,328 AAUW Funds \$555; LAF \$440; Educational Opportunities Fund \$150; Other Funds \$183

Socorro: \$165 Start Smart \$100; LAF \$65

West Mesa: \$ 1,290 LAF \$200; Eleanor Roosevelt \$200; Public Policy \$200; Other Funds \$690

AAUW New Mexico: \$1,295 National Conference of College Women Student Leaders \$1,200 Tech Trek \$95

The total for 2013 was \$16,667.25 so in six months we have surpassed the total for all of last year!!
THANK YOU

Mary Tyler Browne, Funds Chair AAUW New Mexico

** The total amount given by each branch is given, but not the total in each category. The three highest categories of giving are listed for each individual branch.

From the Branches

Harvey Girls



Sonya Berg's delightful portrayal of a "Harvey Girl" at the state convention last April piqued the interest of several Las Cruces AAUW members. We later attended a presentation on the Harvey Girls and saw the new film, "The Harvey Girls, Opportunity Bound. The Harvey Girls documentary film, written, directed, and produced by Katrina Parks, explores how, in the 1880s, young women left farms and hometowns to travel and work in the west as "Harvey Girls" in Harvey House restaurants along the Atchison, Topeka and Santa Fe Railroad. This idea of Fred Harvey's gave women opportunities they had never before had in the workplace. It is said, "The Harvey Girls were true pioneers and paved the way for generations of young women to come." What makes this film exceptional is the way the interviews with a number of former Harvey Girls, historical footage, and insightful words from historians are combined to tell this fascinating story.

The film was so interesting, that we decided to look into showing it at a branch meeting, which we intend to do in May of 2015. We found out that "The Harvey Girls: Opportunity Bound" will be shown at the historic KiMo Theater at 5th & Central in Albuquerque, on Saturday, Nov 22, at 3 pm, as part of a series sponsored by the New Mexico Humanities Council. The presentation will include a discussion by producer/editor, Thaddeus Homan, and Meredith Davidson, a curator at the NM

History Museum in Santa Fe--to be followed by a "tea" in the style of the old Alvarado Hotel. Screenings are also being planned for Las Vegas (Nov 1 at the Plaza Hotel) and Santa Fe in early December. Go to: <http://www.harveygirlsdocumentary.com/> for more information on the film and screening dates.

Bonnie Eisenberg, President, Las Cruces Branch

The Albuquerque Branch begins the 2014-2015 year with a summer meet and greet in August. Members and their guests are invited for refreshments, wine and just getting caught up with each other. The September program focuses on Tech Trek and its impact on those participating, branch members who helped interview the girls and the many girls who attended from Albuquerque.

Liz Gordon, President Albuquerque Branch

Rocky Mountain Regional Conference 2014

Members from Arizona, Colorado, Idaho, Nevada, New Mexico, Utah, and Wyoming met in Reno, NV June 6-8. For those of you who have not been to a "Regional" there is a mix of State presentations highlighting one of their activities during the last two years and presentations either focusing on AAUW's mission statement or training. Friday morning had two very good sessions on Membership that made me [Sylvia] glad I changed my ticket and went early. Sessions under the theme heading of "Western Women - Beyond the Wagon Train" covered topics Women of the West, Women Writers: The Spirit of the West, Empowering Women Artists, and, Women's Suffrage and the ERA. One national staffer guest was Lisa Maatz who assisted with the ERA session and presented a public policy session on Sunday. Albuquerque will be hosting the 2016 AAUW Rocky Mountain Conference that last met here in 2004. *Sylvia Fink, AAUW-NM Membership VP*



Jo Tice Bloom honored by GSA as "Woman of Distinction"

Jo Tice Bloom, a long time member of the Las Cruces branch of AAUW, will be among eight women honored by the Girls Scouts of the Desert Southwest at a luncheon on September 18. Jo spent her professional life studying, teaching and writing about the history of the Western U.S., including positions at state colleges in Wisconsin, Maryland (at a historically black institution), Virginia, California and New Mexico. In 1977 as a Fulbright Scholar, she taught at Kabul University in Kabul, Afghanistan. In addition to the basic survey of American history, she has taught courses on the American Frontier, California history, New Mexico history, the Jacksonian period, and the American Revolution. She retired as adjunct associate professor at New Mexico State University where she taught United States history and the history of New Mexico.

Her research and writing interest cover agricultural history, the Trans-Appalachian frontier, New Mexico, Afghanistan, family history and western women's history. Her publications include articles on the territorial delegates (non-voting delegates) in Congress, and articles on Rebecca Boone, the wife of Daniel Boone. Her most recent publication is a history of the local Girl Scout camp, A History of Pioneer Park and Camp Pioneer. She has contributed to our appreciation of New Mexico history through her many public lectures on notable women of the west, particularly the women of New Mexico.

Jo has been actively involved with the Girl Scouts for the past sixty years. She has also been active in the American Association of University Women for forty-five years. She is active in the Historical Society of New Mexico and the Dona Ana County Historical Society, and serves as a volunteer at the New Mexico Farm and Ranch Heritage Museum, where she taught a multi-week class in New Mexico history for 10 years, helping many new comers to the area learn about and appreciate their new home.

Pictured is Jo Tice Bloom speaking at the 2012 AAUW-NM state convention in Las Cruces.

In Memorium



Cynthia S. "Cyndy" Tice was born in Los Angeles, CA in 1937. When she was seven, the family moved to the northwestern suburbs of Chicago, IL. Shortly after the move, Cyndy joined the Girl Scouts and earned her First Class Award. She remained active in the Girl Scouts wherever she worked and was a life member.

After graduation from the College of Wooster in 1958, she attended Northwestern University School of Nursing, earning her RN. The Peace Corps appealed to her and she served in East Pakistan (now Bangladesh) for two years, 1963-65. Then, after earning her MSN at Wayne State University in Detroit, MI, she taught nursing at Arizona State University. She finally realized her long time desire to serve overseas in 1973 when she began six-year stint working for CARE in Afghanistan. She taught nursing and served as director of nursing at Jamiat Hospital in Kabul. In following years she worked at various times for the World Health Organization, the International Medical Corps, and Project Hope, in addition to CARE. Her work took her not only to Afghanistan but also to Bangladesh, Nepal, Thailand, Pakistan, Sudan, Uganda and Kazakhstan. The last twelve years of her overseas life was on the island of Saipan in the Commonwealth of the Northern Marianas, where she taught nursing at Northern Marianas College.

Among her honors over the years was the Distinguished Alumni Award from the College of Wooster. With her retirement in 2009 she moved to Las Cruces, NM, joining her sister and brother-in-law, Jo and John Bloom. Cyndy was an active member of the Las Cruces branch of AAUW for five years. She passed away in June of 2014.

Los Alamos Remembers Jean Nereson

The Los Alamos Branch is pleased to announce that in June we surpassed our \$20,000 goal for the Jean Nereson Book Memorial in memory of long-time branch member Jean Nereson, who died two years ago. The fund is administered by the Los Alamos Public Schools Foundation and will provide \$1,000 each year for four years to each elementary school library in the district for new printed resources. Jean is fondly remembered for teaching 52 years in the Los Alamos elementary schools, her enthusiastic leadership and support for all branch activities and attendance at AAUW conventions all over the state.



AAUW-New Mexico Public Policy 2014-2015

AAUW-NM supports AAUW's mission: *Advancing equity for women and girls through advocacy, education, philanthropy, and research.*

AAUW-NM supports the National Public Policy Program. We support constitutional protection for the rights of all individuals, reproductive rights, separation of church and state, social security that is fair to women and opposition to the use of public funds for nonpublic elementary and secondary education.

AAUW-NM supports the issue of "Equity in Education for Women and Girls," academic freedom, protection from censorship, and the National position in favor of diversity.

AAUW-NM works with other organizations in support of AAUW objectives.

AAUW-NM continues to support the NM State Equal Rights Amendment. Any attempt to revoke or change that NM Constitutional Amendment will become a priority for action. We believe in policies that promote justice and human rights and we recognize the need for a clean and healthful environment in an interdependent world.

2014- 2015 Priorities

Support the AAUW program to educate and galvanize women voters.

Support a strong, adequately funded program for public education including:

- Integrity of the funding formula;
- Equitable funding for all state supported institutions of higher learning;
- Increased number of instructional days for K-12;
- Early childhood development initiatives;
- Reasonable and fair capital outlay expenditures;
- Freedom from bullying and harassment;
- Opposition to funding out-of-state for-profit charter schools;
- Support for teen pregnancy prevention programs; and
- Support for dropout prevention programs.

Support programs to encourage women to achieve economic self-sufficiency at all ages including:

- Pay equity;
- Education, training and support for success in the workforce, especially women experiencing traumatic life transitions;
- Access to quality, affordable dependent care; and
- Legal reforms for the prevention of domestic violence.

Support for quality, affordable health care for all New Mexicans, including choice in the determination of one's reproductive life.

Support for campaign finance and ethics reform including creating a statewide Ethics Commission with subpoena powers over statewide elected officials.

Support of civil liberties and all efforts to preserve the rights guaranteed in the New Mexico Constitution. This includes opposition to all forms of human trafficking in New Mexico.



AAUW-NM Fall Leadership Team Meeting in Las Cruces

Please join us for the Fall Leadership Team Meeting in Las Cruces 8:30 am - 4:00 pm on October 18, 2014.

Peace Lutheran Church
1701 E. Missouri Ave (corner of Locust St.)
Las Cruces

Directions: From I-25, exit University Ave and head west to the first intersection, which will be Locust. Turn right and continue north 1/2 mile to Missouri. The church will be on the northwest corner, parking is just west of the church.

Registration fee of \$12.00 includes:

- Morning coffee and rolls
- Sandwich and salad lunch w/ ice tea
- Cookies and fruit afternoon snacks

Several members of the Las Cruces branch have offered to house those coming in the night before. **B&B will be provided upon request for a \$35 donation to AAUW Funds.** Please indicate if you would like B&B on your registration form and you will be contacted. Local hotels are also available nearby.

Near by Hotel Options:

Comfort Suites on S. Triviz Dr. 575-522-1300
Hilton Garden Inn on S. Don Rosser Dr. 575-522-0900
Value Place on S. Triviz Dr. 575-528-2046

Program for the meeting will include:

Report on Tech Trek 2014 and prospects for 2015
Planning for Implementation of the AAUW Impact Grant

AAUW-NM FALL Leadership Team Meeting

Peace Lutheran Church 1701 E. Missouri Ave. Las Cruces, NM

OCTOBER 18, 2014

8:30 am -- 4:00 pm

WORKSHOP AND LUNCH REGISTRATION

NAME _____

ADDRESS _____

CITY _____, NM ZIP _____

PHONE: HOME _____

CELL _____

E-MAIL _____

BRANCH _____

Would you like to stay with a Las Cruces branch member on Friday night? ____Y____N.
(\$35 donation to AAUW funds) You will be contacted.

Hotels and Church are ADA compliant with handicapped parking.

Registration Fees: includes morning coffee break, lunch and afternoon snack
Lunch will be sandwich selection, salads, and cookies.

Dietary restrictions [circle]: **Gluten free** **Vegan** **Vegetarian** **Nuts** **Other**

For **Other** describe: _____

Morning coffee break only \$5

Lunch and breaks \$12 Submitted \$ _____

Please send form and check, made payable to AAUW Las Cruces to:

**Ruth Benjamins
6620 Vista Hermosa
Las Cruces, NM 88007**

DEADLINE IS OCTOBER 14



**AAUW-NEW MEXICO CALENDAR
July 2014 - June 2015**

Oct. 1	Branch Project Grant applications due to Branch Project Grants Chair
Oct. 18 (Sat.)	AAUW-NM Fall Workshop & Leadership Team Meeting- Las Cruces
Nov. 15	Deadline: for Winter Roadrunner
Dec. 15	Deadline: Nominations for AAUW-NM officers to Nominating Com. Chair
Dec. 31	Postmark deadline for AAUW Funds contributions for year 2014
Jan. 1, 2015	Half-year dues are accepted
January 11 (Sun.)	Lobby Corps Meeting in Albuquerque/Bernalillo
Jan. 15	Deadline: proposed AAUW-NM bylaws changes to Bylaws Chair Deadline: proposed AAUW-NM Public Policy amendments to PP Co-Chairs
Jan. 16, 2015	PP Impact Grant mid-year report due to National
January TBA	"Choice Rally" at the Roundhouse
February 8 (Sun.)	Winter State Leadership Team Meeting – Santa Fe Skies RV Park
February 9 (Mon.)	A Day at the Legislature with AAUW Day & Rally- Santa Fe, NM
Feb. 15	Deadline for Spring Roadrunner
March	Women’s History Month
March 8	International Women’s Day
March 15	AAUW-NM NCCWSL Scholarship Application Deadline
April 1	Annual Reports due from State Officers & Branch Presidents to Santa Fe Branch Branch Project Grant applications due to Branch Project Grants Chair
April 14	Equal Pay Day
April 18-20	AAUW-NM Convention and Leadership Team Meeting in Santa Fe (Files & handbooks updated by officers for successors)
May 15	Deadline for Summer Roadrunner
May 30	Deadline for entering new state & branch officers to national
June 4-6	National Conference for College Women Student Leaders (NCCWSL)
June 18-21(F –Su)	AAUW National Convention – San Diego, California
June 30	Deadline for membership dues for 2015-2016 year

AAUW Mission Statement: “AAUW advances equity for women and girls through advocacy, education, philanthropy and research.”

AAUW Unifying Focus Statement: “Breaking through Barriers”

AAUW Value Statement: “As a member of AAUW, you belong to a community that breaks through educational and economic barriers so that all women have a fair chance.”

AAUW-NM focus statement: “Empowering women to take charge of their lives” (7-23-14)

Wanted: Web Site Manager for AAUW-NM
So, you enjoy learning new computer skills?
Do you have 2 hours a month to give to AAUW-NM?
There is no web design experience needed.
You will receive training.
Contact Lina Germann, AAUW-NM Website Manager
lsgermann@gmail.com



AAUW-New Mexico

The ROADRUNNER

513 Peaceful Meadows Dr NE

Rio Rancho, NM 87144

First Class