

THE AAUW PROGRAM

AREA	STATE	RESOURCES
<p>Advancement</p> <p>Only 3 required for a star in this area</p>	<ul style="list-style-type: none"> • Raise \$30 per member in FY22 towards the Greatest Needs Fund. • Increase contributions to the Greatest Needs Fund by 25% from the last fiscal year. • Retain at least 90% of branch membership statewide. • Increase Legacy Circle Membership in your state by 10% over previous fiscal year. • At least 10% of branches in your state are participating in Five Star in FY22. • Make a state affiliate contribution to the Greatest Needs Fund in honor of AAUW's 140th Anniversary. 	<ul style="list-style-type: none"> • Recruitment, Retention, and Fundraising in the COVID era and Beyond • Programming in a Pandemic
<p>Public Policy & Research</p>	<ul style="list-style-type: none"> • Appoint a state public policy chair and ensure that at least 60% of branches in your state have a public policy chair. • Conduct an annual meeting with a member of Congress, Governor, or a member of their staff around a strategic plan focus. • Host a Lobby Day at your state house focused on AAUW public policy priorities. 	<ul style="list-style-type: none"> • AAUW Action Network • How to hold a meeting with your elected officials • AAUW Action Fund

<p>Governance & Sustainability</p>	<ul style="list-style-type: none"> • State board institutes a succession plan to ensure new ideas and perspectives are included in future leadership. • Branch board develops and uses strategic plan that aligns with AAUW national. • Appoint a state Diversity Officer to the board that collaborates with branch Diversity and Inclusion Officers. • Appoint a Diversity Officer* to lead diversity and inclusion planning on behalf of the state with the support of the board. <p>*Diversity Officer does not need to be a board member and does not require a change in bylaws.</p>	<ul style="list-style-type: none"> • Succession plan template
<p>Programs</p>	<p>Host at least 4 mission-based programs that align with the AAUW national strategic plan.</p> <p>*At least 2 of your programs must have a diversity, equity, and inclusion focus and at least 1 must be in collaboration with 1 or more branches in your state.</p>	<ul style="list-style-type: none"> • Programming in a Pandemic • DEI Toolkit
<p>Communications & External Relations</p>	<ul style="list-style-type: none"> • All existing website and social media accounts use current AAUW branding and have 3-5 postings with a DEI focus in FY22. 	<ul style="list-style-type: none"> • DEI Toolkit • Working to Build a Diverse and Inclusive AAUW • Social Media Advocacy 101 • Creating a diversity Structure and Planning for Success