

AAUW-NM Ingenious Ideas Award Nomination Form

Description: Award given annually to AAUW-NM branches for innovative and successful mission-based programs, activities, or governance practices. This award was originally created and inspired by Marjorie Bell Chambers and Gloria Cordova, both long-time AAUW members and mentors.

Purpose: To recognize groundbreaking and outstanding branch programs, activities, fundraising ideas, member recruitment activities, and governance practices. To encourage mission-based programs and provide tested ideas for other branches to replicate.

Criteria (must meet one or more):

- Innovative and successful mission-based branch program
- Successful new branch activity or new collaboration (within the past 3 years)
- Innovative and successful membership recruitment activity
- Innovative and successful fundraising activity
- New and successful governance practice (within the past 3 years)

Branch: _____

Officer or contact person: _____

Email or phone number: _____

Please write a paragraph describing the event, program, activity or governance practice and how it meets one or more of the criteria. If available, attach relevant photos, publicity, etc.

Submit by March 17, 2025 to Awards Committee Chair, Lynn Heffron, lgheffron@gmail.com.